



The Society of Diagnostic Medical Sonography (SDMS) was founded in 1970 to promote, advance, and educate its members and the medical community in the science of diagnostic medical sonography. The SDMS, with over 23,000 members in more than 40 countries, is the largest and fastest-growing association of sonographers and sonography students in the world. As a non-profit association, the SDMS is open to every sonographer, regardless of specialty area or level of expertise.



The future is bright for Diagnostic Medical Sonography

According to the U.S. Department of Labor:

The employment outlook for diagnostic medical sonographers is expected to grow much faster than the average for all occupations through 2014 as the population grows and ages, increasing the demand for diagnostic medical sonographers.

Opportunities should be favorable because sonography is becoming an increasingly attractive alternative to radiologic procedures, as patients seek safer treatment methods. Sonographic technology is expected to evolve rapidly and to spawn many new sonography procedures, such as 3D- and 4D- sonography for use in obstetric and ophthalmologic diagnosis.

Source: Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2006-07 Edition, Diagnostic Medical Sonographers
<http://www.bls.gov/oco/ocos273.htm>



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Q.

How do I reach Diagnostic Medical Sonographers?

A.

The SDMS Membership Mailing List!



We've got the perfect target marketing tool for you!



Society of Diagnostic Medical Sonography

The SDMS Membership Mailing List

Put your company information in the right hands!



Diagnostic medical sonography is a multi-billion dollar industry. We want to help you unlock the best results from your marketing efforts and having the right mailing list is the key!

The SDMS membership mailing list is a powerful, cost-effective tool that helps you quickly and easily reach qualified leads for sales and employment recruitment.

Access to reliable, up-to-date information is faster and easier than ever before. And no matter how you filter the list, the benefits are the same: qualified leads.

SDMS Members ARE Your Target Market

The SDMS membership mailing list offers you an engaged audience that can help you achieve your marketing objectives. SDMS members work in a wide range of facilities including hospitals, clinics, imaging centers, physician's offices and mobile imaging services.

SDMS members work in all sonography specialties including abdominal, breast, cardiac (adult, fetal, and pediatric), obstetrics, gynecology, neurosonology, and vascular. You can customize your mailing list request to include only those working in a specific specialty area or a geographic area.

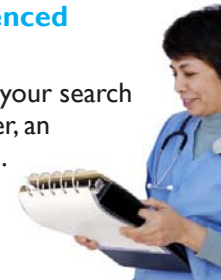
“My company needs a bigger presence on the west coast.”



SDMS can help with geographically targeted lists – whether you want to announce your latest product, service, event or simply want create greater awareness of your company.

“I’m looking to hire an experienced OB sonographer in my area.”

The SDMS mailing list will streamline your search for a new or experienced sonographer, an applications specialist, or sales person. Maximize your recruitment effort by reaching qualified sonographers and sonography students.



“With printing and postage rate increases, we can’t afford to mail to bad addresses.”



SDMS can help you save money by focusing your efforts and helping you establish long-lasting relationships with SDMS members. We actively maintain our membership mailing list to keep it up-to-date.

Request a Quote Today!

It couldn't be easier. In just minutes, our online wizard helps you choose the list that meets your needs by selecting geographic area(s) and specialties. Request a quote today at:

<http://www.sdms.org/ad/maillinglist.asp>

2011 Rate Chart

Non-Members	\$0.27 (USD) per name
Members	\$0.21 (USD) per name
SDMS CBI Members	\$0.15 (USD) per name

Note: Lists are delivered via email only. The lists are standard ASCII, comma-delimited text files which can be used by most word processing (mail merge) software or mailing services. SDMS does not provide technical support. Rates valid until 12/31/2011.

Important Information

- All materials to be mailed using the SDMS Member Mailing List must be approved (mail, fax or email a copy) before the mailing list can be released.
- All materials must use proper terminology including:
 - Do not use “tech” or “technician” when referring to a certified sonographer
 - Do not use “technologist” except when referring to a Registered Vascular Technologist®
 - Do not use “registry eligible”
 - “Sonographer” or “diagnostic medical sonographer” are preferred to ultrasonographer
- Quotes are valid for 30 days—once payment and the signed agreement have been received and the mailing materials have been approved, list requests are typically processed within one business day (but allow up to 5 business days)
- Other restrictions may apply. Please review the SDMS Advertising Policy at:
<http://www.sdms.org/ad/policy.asp>

Note: SDMS does not release member email addresses or phone numbers. List rentals are for single use only and remain the property of SDMS.

Corporate/Business/Institutional (CBI) members of SDMS receive special discounts on the SDMS Membership Mailing List rental. See the Rate Chart.