Registrant Mailing List Agreement

As an exhibitor at the 2010 SDMS Annual Conference, you are able to purchase a Pre-Conference mailing list, a Post-Conference mailing list or both. The cost of each list is $200 or you can purchase both lists at a discounted price of $350. The Society of Diagnostic Medical Sonography (SDMS) will provide, the registrant mailing list including the names and mailing address of registrants. The mailing list is only available in a digital format (email delivery). The names and addresses of registrants are the property of SDMS and are supplied for a single approved mailing and for no other purpose. Telephone and email addresses are NOT available. Note: Exhibitors are not permitted to use the provided mailing list for more than one mailing.

The Exhibitor must provide the SDMS with copy of the proposed mail piece for approval before SDMS will release the mailing list. Your mail piece should not use the words "tech" or "technician" when referring to a Registered Sonographer. SDMS reserves the right to reject any mailing list request. If you mail piece is rejected your money will be refunded or you may chose to resubmit another mail piece. This policy is intended to ensure that advertising and information sent to our Annual Conference registrants does not conflict with the SDMS goals or objectives.

Except for the approved purpose, the mailing list may not be reproduced or stored in any manner, either in part or whole. The list is to be used ONLY for mailing purposes. It cannot be used for telemarketing or telephone campaigns of any kind. Lists are seeded to detect unauthorized duplication or use.

Failure to adhere to the conditions established by SDMS for use of this list will result in penalties of $25,000 per unauthorized use and legal action. Such misuse will render the user liable for all damages to the SDMS which may arise from litigation, attorney fees, court costs and expenses incurred because of misuse. The use of the SDMS mailing list in no way constitutes approval or endorsement or products, programs, or services distributed through this mailing.

I hereby accept the terms of this agreement.

_____ Date:_____
Signature (required)

_____
Printed Name/Title

_____
Company Name

_____
Company Address

_____
Company City/State/Zip Code