



# The Daily Deal



2007 SDMS ANNUAL CONFERENCE NEWSLETTER FRIDAY, OCTOBER 12, 2007

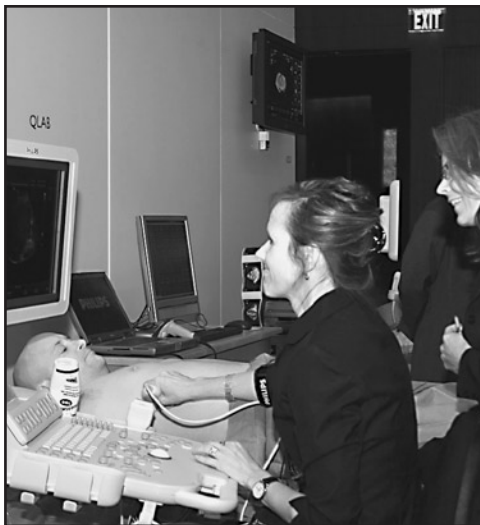
## Exhibit Hall Grand Opening Highlights

Record numbers of conference-goers attended last night's Exhibit Hall Grand Opening.

Over 95 exhibiting companies showcased their sonography-related products and services to SDMS attendees.

If you haven't already, look for your Exhibit Hall Prospect Card (a fold-out page in your 2007 SDMS Annual Conference Program & Exhibit Guide) and take it to each of the 30 participating booths highlighted on the map, and have them stamp their square. Then, simply fill out your personal information and drop it off at ARDMS's booth (#309) to be entered in the Grand Prize drawing for a trip for two to the Cayman Islands! The Grand Prize drawing will take place at the "An Evening at a Desert Oasis" event Saturday night at 8:30 pm.

The Exhibit Hall is open today from 9:00 am - 5:00 pm and on Saturday from 9:00 - 4:00 pm.



### Important Numbers

Red Rock Casino Resort Spa  
Phone: 702-797-7777  
FAX: 702-797-7745

### SDMS Registration Desk Hours

**Friday, October 12**  
7:00 am – 5:00 pm

**Saturday, October 13**  
7:30 am – 4:00 pm

**Sunday, October 14**  
7:30 am – 12:30 pm

### Exhibit Hall Hours

*Red Rock and Charleston Ballrooms*

**Friday, October 12**  
9:00 am - 5:00 pm  
(Closed from 1:00 - 2:30 pm)

*Networking Breaks*  
9:00 am - 9:50 am  
3:00 pm - 3:50 pm

**Saturday, October 13**  
9:00 am - 4:00 pm  
(Closed from 1:00 - 2:30 pm)

*Networking Breaks*  
10:00 am - 10:50 am  
2:30 pm - 3:20 pm



### COURSE/FACULTY REPLACEMENT

**Sunday 8:00 am Cardiac Track**

"Comprehensive Echocardiographic Evaluation of MR and AS"

*presented by*  
Alex Neumann BS, RDCS

**will be replaced with**

"Current Standards and New Directions in Quantitative Assessment of Valvular Regurgitation"

*presented by*  
Rick Meese RDCS, RCS, RCIS

# Daily Details

## Events at a Glance

### Friday, Oct. 12

#### President's Address & Keynote Address

7:45 am – 8:50 am  
Summerlin Ballroom

#### Scientific Presentations & Interesting Cases

10:00 am – 11:20 am  
Summerlin Ballroom

#### Awards Dinner Reception

sponsored by  
*GE Healthcare*  
6:15 pm – 7:00 pm  
Veranda and Terraces

#### Dinner with CME & Awards Ceremony

“The Future of Medical Sonography”  
presented by *Daniel Merton*  
7:00 pm – 9:30 pm  
Summerlin Ballroom  
(RSVP was required.)

#### Breakfast

A continental breakfast will be available to tutorial attendees at 6:45 am in the Veranda area.  
Sponsored by *Sonomark*

#### Lunch & Learn

11:30 am - 12:50 pm  
(Pre-registration required)

Imaging Artifacts in Sonography  
*Adams, Edelman*  
Veranda D & E

#### OR

State of the Art Imaging of Liver and Kidney Transplants, Sonography is Still the Key  
*Grant*  
Veranda A & B

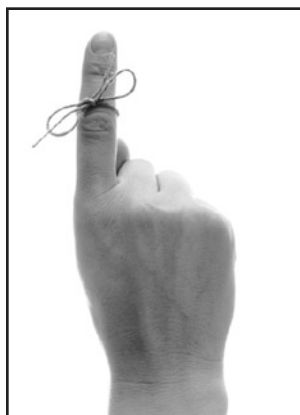


## Sonographers of the Future

More than 200 sonography students attended the 2nd Annual SDMS Student Conclave yesterday.

Many of them arrived in groups with their classmates. Laura Miller, RT from Rochester, MN was one of ten students from the Mayo School of Health Sciences. A classmate of theirs that attended the first SDMS Student Conclave in Denver, CO last year, encouraged them to attend. Ms. Miller said that it was definitely living up to their expectations.

Frank Miele, president of Pegasus Lectures, Inc. reported that the students were very enthusiastic during his presentation, *Test-Taking Strategies*. Other courses such as *Ethics and Scope of Practice*, *Financing Your Future with Sonography Credentials*, and *Your Career vs. The Job* provided sound advice to start the students on an exciting career in sonography.



## Don't Forget!

If you attended a pre-conference tutorial yesterday, remember to complete your evaluation and your CME log and turn them in at the SDMS Registration Desk BEFORE leaving the Conference.



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## Pediatric Ultrasonographer Salt Lake City, UT

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### Description

This position is accountable for performing quality ultrasound examinations through the application of advanced clinical and technical knowledge while maintaining strict attention to patient care and in accordance with organization and department policy and procedures. This position is accountable for providing direct patient care and maintaining expertise for all ages spanning from neonatal/newborn to young adults. The patient acuity ranges from stable outpatients to critically ill patients on full life support. Intermountain has been named "one of the nation's top health systems" and serves the 5 states of the intermountain region as a level 1 trauma center. Our facility affords the opportunity to work with a motivated and expert staff of qualified ultrasonographers. We utilize the best technologies available in the field such as wireless digital PACS to perform quality exams for all age groups we serve. As a teaching hospital we experience a broad spectrum of challenging cases. Our team has the opportunity to coordinate with the radiologists and clinicians that are part of our team to enhance the lives of children.

### Qualifications

Completion of a formal ultrasound training program in an AMA approved school is required. Must be American Registry of Diagnostic Medical Sonographers certified or registry eligible. Minimum of one year technical experience. Ability to deal efficiently, ethically, and courteously with all hospital personnel. Previous training and experience in pediatric imaging preferred. Candidates must be willing to fill on call assignments one out of every six weekends (not entire weekend) and one night per week.



**Intermountain<sup>SM</sup>**  
**Primary Children's**  
**Medical Center**

## ***SonoTemps needs You!***

### **Dave's top ten reasons to travel with us ...**

1. **Be Your Own Boss** – Flexibility to work and take time off when you want.
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3. **Expand Your Skills** – Acquire new knowledge and skills while strengthening your resume.
4. **Better Pay** – Increase your earnings fast and build your nest egg.
5. **Self Satisfaction** – Expect lots of appreciation for a job well done.
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7. **Great Work Assignments** – Our "matchmakers" will find the right job for you.
8. **Excellent Fringe Benefits** - Health insurance, 401K, disability and more.
9. **Philosophy of Doing Business** - Our employees work with us, not for us.
10. **We Know What It's Like** - SonoTemps' President Dave Felix, BA, RDMS has worked in over 50 hospitals on temporary assignments and is easily accessible.

**Dave Felix is at the SDMS Annual Conference collecting CMEs just like you! Call him now at:  
727-Hey-Sono (439-7666) or 800-990-6224**

Visit our new web site at [www.SonoTemps.com](http://www.SonoTemps.com).

### Echocardiographer

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**No call/Flexible hours**  
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**Baystate Health** is a three hospital system which is one of New England's largest health care systems. Baystate Medical Center in Springfield is a 652-bed teaching hospital and is also the Western Campus of Tufts University School of Medicine.

**Our Cardiac Center of Excellence** is a growing dynamic environment and performs over 850 open-heart surgeries per year and is the only tertiary Cardiac Services program serving the Western Mass region. It is 1 of 3 programs in the state to receive the prestigious Top 100 Cardiovascular Center awards from Solucient.

Our **Echo Lab** is 1 of 4 ICAEL accredited labs in the state with accreditation in adult TTE, stress echo and TEE. We annually perform 12,000 echos, 1,500 stress echos and 600 TEE's. We have an excellent working environment with state-of-the-art equipment. As an Echocardiographer at Baystate Medical Center you will perform cardiac ultrasound studies including transthoracic echocardiograms and stress echo exams along with having the opportunity to assist in research studies and precept students and cardiac fellows. Applicants are required to be either a registered cardiac sonographer (RDMS) through the ARDMS or obtain registration within 12 months of hire.

Interested professionals please contact **Ann Urban** at 800-767-6612 or email [ann.urban@bhs.org](mailto:ann.urban@bhs.org) AA/EOE

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