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The Radiology Administration Certification Commission (RACC) is the governing body of the Certified Radiology Administrator (CRA) program. Among its responsibilities, the Commission institutes educational requirements, standards, and procedures; develops and administers the CRA examination; and establishes continuing education and recertification requirements for CRAs.

The examination covers five subject areas, or domains, that are crucial to administration: Fiscal Management, Human Resource Management, Operations Management, Communication and Information Management, and Asset Management.

All Imaging Systems

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Booth: 302

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Aloka is recognized as a leading innovator in diagnostic ultrasound technology. New Hemispheric Sound Technology probes, Pure Harmonic Detection (PHD) and Real-Time Free Angular M-Mode are a few of Aloka's latest innovations. Aloka provides reliable ultrasound systems designed to meet your clinical imaging needs.

American College of Radiology

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The ACR is a non-profit, professional association representing over 32,000 diagnostic radiologists, radiation oncologists, interventional radiologists, nuclear medicine physicians, and medical physicists. The ACR booth highlights products to help SDMS members in their practices. Our accreditation programs include mammography, ultrasound, breast ultrasound, stereotactic breast biopsy, MRI, Cardiac MRI, CT, Nuclear Medicine, PET, and radiation oncology. As a recognized leader in accreditation programs, coding and reimbursement issues, the ACR is a vital resource for education and information.

ARDMS



Booth: 309

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Phone: 240-599-0061

The American Registry for Diagnostic Medical Sonography® (ARDMS®) is the globally recognized standard of excellence in sonography. ARDMS, incorporated in 1975, is an independent, nonprofit organization that administers examinations and awards the following credentials: Registered Diagnostic Medical Sonographer (RDMS), Registered Diagnostic Cardiac Sonographer (RDCS), Registered Vascular Technologist (RVT), and Registered Physician in Vascular Interpretation (RPVI). ARDMS has certified over 55,000 sonography professionals worldwide.

ARRT, The American Registry of Radiologic Technologists

Booth: 223

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St Paul MN 55120
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New grads, experienced sonographers,* and R.T.s can all benefit from sonography certification under ARRT's umbrella of general, vascular, and breast sonography credentials. ARRT's program — the "Sonography Suite" — is a carefully planned, skillfully executed, key segment of its comprehensive certification package. Built on the tried and true ARRT model: Education + Ethics + Examination = The ARRT Equation for Excellence.

**ARDMS certification can be used to satisfy the documentation requirement of clinical experience, allowing RDMS individuals to sit for ARRT's general sonography examination.*

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In the field of Medical Technology, where cutting-edge solutions matter, Ashva has constantly strived to manage knowledge in the most efficient ways — developing functionality driven, cost-effective IT solutions for healthcare. Ashva is one of the leading providers of Ultrasound reporting software with over 500 installs worldwide and cleared by FDA for sale in USA. With office in USA, Ashva supports its partners in providing superior value to users of Ultrasound. In addition, Ashva offers PACS and PACS components.



ATS Laboratories Incorporated

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ATS Laboratories is a manufacturer of QA phantoms used to evaluate the performance of ultrasound imaging systems. Our phantoms are used for quality assurance, field service, R&D, sales, marketing and educations. ATS specializes in the design and manufacturing of custom design phantoms to meet the unique requirements of its customers. New products include: 3D QA phantom & portable Doppler QA system and training phantoms.

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Biodex will exhibit their line of Ultrasound tables. Each table features a 500 lb. lift capacity, power Fowler back and auto leveling. The Ultra Pro and Echo Pro tables provide complete foot/leg clearance around the entire table for the sonographer. The Sound Pro is a dual purpose table for the bariatric market and it combines all the features of the Ultra & Echo tables. Stop by for a demo!

Biosound Esaote

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Biosound Esaote is a market leader in diagnostic portable and console-based ultrasound systems with real-world applications. Offering a family of ultrasound systems that provide comprehensive diagnoses, offer excellent value and feature high-level functionality including TVM and Contrast Tuned Imaging (CnTI®). Biosound Esaote provides the adaptability needed in today's most demanding clinical environments.

Bristol Myers Squibb Medical Imaging

Booth: 810

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Email: Brenda.Khadije@bms.com
Website: www.bmsmi.com
Phone: 978-436-7031

Bristol-Myers Squibb Medical Imaging is a worldwide leader in cardiovascular imaging whose mission is to extend and enhance human life by offering innovative approaches to see deeper into the heart and vasculature. The company's pioneering product line includes: Cardiolite® (Kit for the Preparation of Technetium Tc99m Sestamibi for Injection), DEFINITY® Vial for (Perflutren Lipid Microsphere for Injectable Suspension), and TechneLite® (Technetium Tc99m Generator). For additional information about the company and its products, log on to www.bmsmi.com.

Cadmet

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Cardiovascular Credentialing International (CCI)

Booth: 209

1500 Sunday Drive, Suite 102
Raleigh NC 27607
Email: kwilliams@cci-online.org
Website: www.cci-online.org

CCI has been credentialing professionals in the field of cardiovascular technology since 1968. CCI credentials are Registered Cardiac Sonographer (RCS), Registered Vascular Specialist (RVS), Registered Cardiovascular Invasive Specialist (RCIS), Registered Cardiovascular Electrophysiology Specialist (RCES), and Certified Cardiographic Technician (CCT). The CCI Board is composed of representatives from: ACC, ACCP, ASE, BSE, SICP and SVU. www.cci-online.org

Carolinas Medical Center - NorthEast

Booth: 407

920 Church Street N
Concord NC 28025
Email: srdavis@northeastmedical.org
Website: www.northeastmedical.org
Phone: 704-783-1212

Carolinas Medical Center - NorthEast is a 457 acute care facility located 20 miles from Charlotte, NC. We are located 2 hrs from the mountains and 4 hrs from the coast. Great working environment and benefits. Rated Top 100 hospitals.

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CIVCO is an industry leader in the design, manufacture and marketing of diagnostic and therapeutic imaging equipment and accessories. CIVCO works in collaboration with original equipment manufacturers



to develop innovative products such as image-guided biopsy systems and consumable infection control covers. CIVCO also offers a complete line of imaging supplies including cardiology accessories, gels, disinfectants, printers and print media.

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Cone Instruments

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Cone Instruments is a worldwide distributor of medical imaging equipment; radiology, nuclear medicine, and ultrasound supplies and accessories. We offer competitive prices, comprehensive product lines with personalized service that has kept our customers coming back for over thirty years. Please call for a FREE catalog, 800-321-6964.

Conquest Imaging

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Service, parts, probes, systems and training, "Everything Ultrasound" most clearly describes Conquest Imaging. 24/7 technical support, uncompromising quality, committed and talented employees with many years of ultrasound experience best defines our team. Our ethic and Mission is to "allow our customers to more efficiently manage unexpected costs while maintaining quality service."

Cook Medical - Women's Health

Booth: 107

Website: www.cookmedical.com

Cottage Health System

Booth: 609

Website: www.cottagehealthsystem.org

Santa Barbara Cottage Hospital is a 366 bed, not-for-profit teaching hospital located in beautiful Santa Barbara, California. It is the flagship hospital of Cottage Health System with affiliated hospitals in the cities of Goleta and Santa Ynez. We support Pediatric and Adult acute care services and have a growing outpatient population.

Data Distributing

Booth: 115

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Website: www.datadistributing.com
Phone: 800-635-6779

Data Distributing's iMagic is an ultrasound reporting and distribution software solution. It allows the user to:

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- Distribute the images through a CD with an in-built viewer or print them on Windows based printers
- Perform OB/GYN specific measurements and structured reporting
- Push images and studies to a PACS as DICOM files

DataStar Systems Inc.

Booth: 908

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Lanoka Harbor NJ 08734
Email: info@datastarsystems.com
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Phone: 866-561-7372

DATASTAR SYSTEMS....the leader in echo & vascular accreditation management and patient reporting software solutions since 1993. Our DATACHECKmax software solution with multiple modules includes DICOM image management, worklist modality & HL7 integration enables your lab to create a user-friendly, affordable solution that works for you; a hospital setting to a doctor's office. The new mobile DATASTATION allows you to improve real-time data accessibility and increase productivity. With dual monitor display, you can work with images on one display and data on the other.

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Davies Publishing Inc., trusted specialists in ultrasound education, test preparation, and continuing medical education (DaviesPublishing.com). Visit us for registry reviews and study aids, CME anytime/anyplace, and ultrasound education products, including textbooks, mock exams, CD-ROMs, DVDs, flashcards, and accreditation software. Ready to score? You can!

Direct Medical Systems

Booth: 500

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Echoserve

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Website: www.echoserve.com
Phone: 303-384-3246

Echoserve, Inc. is a private company based in Golden, Colorado. The company provides new and refurbished equipment, field service, technical support, and part depot repair/exchange services to hospitals, clinics, independent service organizations and equipment dealers in the diagnostic ultrasound, general x-ray and mammography markets.

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Fetal Medicine Foundation USA

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Beavercreek OH 45430
Email: tdstuerman@mvh.org
Website: fetalmedicine.com/usa
Phone: 937-208-6084

The Fetal Medicine Foundation of the United States of America (FMF USA) is a non-profit charitable organization whose mission is improving women's, neonatal and fetal healthcare through education, quality assurance and research. The FMF USA provides training and accreditation to physicians and sonographers in nuchal translucency, nasal bone, tricuspid flow and other screening techniques. The FMF USA is recognized as a leader in the advancement of prenatal screening for fetal and maternal disorders.

Florida Hospital

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Phone: 877-FLA-HIRE

As the largest hospital system in Central Florida and the busiest hospital in the nation, Florida Hospital cares for more than one million patients a year. Whether you prefer tertiary care or a community care setting you can take your pick from one of our 7 campuses totaling 1,776 beds. Florida Hospital has been recognized as one of America's Best Hospitals for the seventh consecutive year by U.S. News and World Report. Our employees enjoy more than high-tech equipment, breakthrough medical programs, and visionary leadership.

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Website: www.gehealthcare.com
Phone: 888-202-5528

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GeneCare Medical Genetics Center

Booth: 315

201 Sage Road, Suite 300
Chapel Hill NC 27514
Email: gstuddard68@cs.com
Website: genecare.com
Phone: (800) 277-4363

GeneCare is an international clinical and research center providing comprehensive genetic services, including: chromosomes; DNA; FISH; biochemical analyses, including first trimester screening with Nuchal Translucency (NT) nasal bone/tricuspid flow; second trimester mult marker screening; genetic counseling and consults from ABMG certified geneticists. We facilitate Nuchal Translucency, nasal bone and tricuspid flow training courses as well as provide educational and marketing support. See our website for an updated list of courses.

Gulfcoast Ultrasound Institute, Inc.

Booth: 310

4615 Gulf Blvd, Suite 205
St Pete Beach FL 33706
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Phone: 1-800-619-1900

Since 1985, Gulfcoast Ultrasound Institute has provided CME programs and self-directed study products for the ultrasound profession. Over 23,500 sonographers, physicians and other medical professionals have participated in Gulfcoast's ultrasound courses. Gulfcoast's instructors are nationally recognized experts who are registered clinically active. Moreover, Gulfcoast Ultrasound is an ACCME accredited provider of AMA Category 1 credits, and its student-to-instructor ratio rarely exceeds 3:1. If travel is

not an option, Gulfcoast Ultrasound Institute also offers Onsite Training.

Heritage Medical Products

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*Patented by HMP, Inc.

Hitachi Medical Systems America Inc.

Booth: 514

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The first Hitachi Ultrasound products were launched in 1979 when the diagnostic potential of ultrasound was recognized. Since then, Hitachi has consistently created clinical solutions based on innovative technology and user-friendly design. Today, we offer 6 ultrasound platforms including the Hi VISION 8500 with SonoElastography capabilities. These systems can be combined with over 50 Hitachi-engineered probes to address virtually every clinical application.

Hokanson

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Phone: 425-882-1689

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ICAVL/ICAEL

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Email: accreditation@intersocietal.org
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The ICAVL (www.icavl.org) provides accreditation for noninvasive vascular testing, and the ICAEL (www.icael.org) provides accreditation for facilities performing echocardiography. SDMS serves as a sponsoring organization for both ICAEL and ICAVL. The Standards and corresponding accreditation material will be on display in the exhibit, or you may visit www.intersocietal.org for more information. Also, stop by to learn more about our new webcast series Accreditation On Demand.

JRC-DMS

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JRC-DMS is the only nationally recognized reviewer of accredited diagnostic medical sonography programs in the general, vascular, and cardiac concentrations. The primary purpose of JRC-DMS is to establish, maintain, and promote appropriate standards of quality for education programs that meet or exceed the Standards. The Standards are endorsed by JRC-DMS' nine sponsoring organizations.

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Phone: 503-415-5982

Legacy Health System is an Oregon-based nonprofit, corporation that includes five full-service hospitals and

a children's hospital. With more than 8,500 full- and part-time employees, Legacy is one of the largest private sector employers in the Portland, Oregon and Vancouver, Washington metropolitan areas. Legacy Imaging Services is a leader in state of the art technology, convenient and responsive service and professional expertise. Our commitment to quality patient care and imaging services enables us to be the preferred provider of imaging services for many physicians and their patients

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MD Anderson Cancer Center

Booth: 103

Website: www.mdanderson.org

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Medical Positioning Inc.

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Mindray Co., Ltd.

Booth: 111

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Burnaby BC V5H 4T7
Canada
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As a leading developer, manufacturer and marketer of medical devices in China, we offer a broad range of products: patient monitoring devices, diagnostic laboratory instruments and ultrasound imaging systems which are sold primarily to distributors, and the balance directly to hospitals, clinics, government agencies, original design manufacturers, and original equipment manufacturers. Our American depository shares (ADSs) are listed on the New York Stock Exchange (NYSE) under the symbol MR.

Nuchal Translucency Quality Review Program

Booth: 809

409 12th Street, SW
Washington DC 20024-2188
Email: ntqrsupport@ntqr.org
Website: ntqr.org
Phone: 202-863-1634

The Nuchal Translucency Quality Review (NTQR) Program is a consensus-based national NT education and quality review program open to ALL providers of NT measurements. The program was established by recognized leaders in the field of prenatal diagnosis. The NTQR Program intends to train providers not only on technical aspects of NT measurements but also to disseminate information on strategies for optimization of first trimester risk assessment. NTQR is about educating and is proud to offer a credentialing course that can be done on-line at ntqr.org or at various land-based courses.

Obstetrix Medical Group

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Email: careers@obstetrix.com
Website: www.obstetrix.com

Obstetrix Medical Group is a national physician group practice of maternal-

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OSHA/SDMS Alliance

Booth: 322

Website: www.sdms.org/osha

OSHA and the SDMS continue to work to protect sonographers' health and safety, particularly by reducing or preventing work-related musculoskeletal injuries. OSHA created the Alliance Program to enable organizations committed to safety and health to work with OSHA to prevent injuries, illnesses and fatalities in the workplace. OSHA and Alliance Program participants work together to reach out to, educate, and lead the nation's employers and their employees in advancing workplace safety and health.

Parker Laboratories Inc.

Booth: 211

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Phone: 973-276-9500

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Parks Medical Electronics

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Booth: 607



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Pegasus Lectures, Inc. provides the very best in ultrasound continuing medical education for practicing sonographers, beginning students of sonography and physicians. Our seminars and educational materials are comprehensive, understandable and correlated to the work sonographers do on a daily basis. Make sure to stop by the Pegasus Booth to hear about the Pegasus College and Fellowship Partnership Program and to try your luck at opening our ever-expanding treasure chest of prizes.

Pekin Hospital

Booth: 119

600 S. 13th Street
Pekin IL 61554
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Website: www.pekinhospital.org
Phone: 309-353-0880

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Perkin Elmer/NTD Labs

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Pharmaceutical Innovations

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Philips

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Phoenix Children's Hospital

Booth: 506

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Email: nschmidt@phoenixchildrens.com
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Phoenix Children's Hospital is the only specialty children's hospital in Arizona and it is poised to become one of the foremost pediatric hospitals in the nation. The hospital is home to the state's largest group of pediatric specialists and sub-specialists. In addition, the hospital continues to evolve its clinical practices and is working with leading local and national research partners to uncover new breakthroughs in pediatric medicine.

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SDMS Educational Foundation **Booth: 323/600**

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Email: foundation@sdms.org
Website: www.sdms.org/foundation/

The SDMS Education Foundation operates as a public charity under IRS Code 501(c)(3), and funds many of its programs, products, and services through individual and corporate donations. This year the Foundation will feature two fundraising events at the SDMS Annual Conference: the 2007 Silent Auction (Booth 600), and the Foundation 50/50 (Booth 323).

SDMS Insurance Services **Booth: 324**

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Society of Diagnostic Medical Sonography **Booth: 323**

2745 Dallas Pkwy Ste 350
Plano TX 75093
Email: info@sdms.org
Website: www.sdms.org

The Society of Diagnostic Medical Sonography is a national professional organization representing more than 20,000 sonographers (including more than 1,800 sonography students) and other health care providers involved in the use of diagnostic medical sonography. Its goal is to promote, advance, and educate its members and the medical community in the science of Diagnostic Medical Sonography.

Sonography Now **Booth: 910**

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SpringBoard Staffing **Booth: 800**

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Ultrasonix Medical Corporation

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Website: www.ultrasonix.com
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VIASYS Healthcare

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Washburn University

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