



2008 SDMS ANNUAL CONFERENCE

# DAILY VIEW

THURSDAY, OCTOBER 16, 2008



## Welcome to Connecticut!



The SDMS staff and Board of Directors welcome you to the 2008 SDMS Annual Conference. For the next few days, bask in the colors of autumn as the SDMS provides some of the best speakers in the field of sonography!

If you have any questions or concerns, please ask! We are here to make your conference experience educational and fun.

## What's in Your Tote Bag?

All conference attendees receive a conference tote bag at registration, sponsored by **GE Healthcare**. This tote bag contains many useful items to enhance your SDMS Annual Conference experience.

Don't go anywhere without your **2008 SDMS Annual Conference Program and Exhibit Guide**. It's packed with planning guides, maps, and course descriptions – all the information you'll need to choose and navigate to your educational sessions.

Take notes with your SDMS Annual Conference pen, sponsored by **CIVCO Medical Solutions**. There are note pages in the back of your **2008 SDMS Annual Conference Program and Exhibit Guide**.

Too many courses to choose from? Can't manage to be two places at once? Use your SDMS Annual Conference



Proceedings CD-ROM to view the syllabi for the courses you missed! The CD-ROM is sponsored by **Siemens Medical Solutions USA**.

Make sure your luggage gets home safely with the high-visibility luggage tag sponsored by **Zonare Medical Systems, Inc.**

Your tote bag also contains magazines, inserts and giveaways from other SDMS Annual Conference supporters.

### Conference Hotel

**Foxwoods Resort Casino**  
Phone: (800) 369-9663

### SDMS Registration Desk Hours

**Wednesday, October 15**  
4:00 pm – 8:00 pm

**Thursday, October 16**  
6:30 am – 8:00 pm

**Friday, October 17**  
7:00 am – 5:30 pm

**Saturday, October 18**  
7:30 am – 5:30 pm

**Sunday, October 19**  
7:30 am – 12:30 pm

### Exhibit Hall Hours

*Premier Ballroom (MGM)*

**Thursday, October 16**  
Exhibit Hall Grand Opening  
5:00 pm - 7:30 pm

**Friday, October 17**  
9:00 am - 5:00 pm  
(Closed from 1:00 - 2:30 pm)

*Networking Breaks*  
9:00 am - 9:50 am  
3:00 pm - 3:50 pm

**Saturday, October 18**  
9:00 am - 4:00 pm  
(Closed from 1:00 - 2:30 pm)

*Networking Breaks*  
10:00 am - 10:50 am  
2:30 pm - 3:20 pm

**WATCH THIS SPACE! Last-minute room or schedule changes will appear here in the DAILY VIEW.**

### Speaker Switch

The Student Conclave lecture entitled *The Professional Sonographer... It's Not Just A Job, It's Your Career!*, previously scheduled in the registration brochure to be presented by **Donald Milburn, RDCS, RVT, FSDMS** will be presented by **Cheryl Vance, MA, RT(R)(M), RDMS, RVT**.

### Exhibit Hall Booth Switch

**PRN Vascular** is now located in **Booth #115**.  
**Heritage Medical Products** is now located in **Booth #217**.

### GE Party Time Change

The time listed in the *Program and Exhibit Guide* is incorrect. The GE Healthcare party will take place in the **Celebrity Ballroom Saturday from 6:30 pm - 8:30 pm**.

# Daily Details

## Events at a Glance

**Thursday,  
October 16**

### Pre-Conference Tutorials

*Tutorial Registration Required*

#### Educators Tutorial

8:00 am – 5:00 pm  
Grand Pequot B

#### Student Conclave

8:00 am – 5:00 pm  
Grand Pequot A

#### Abdominal Sonography Tutorial

8:00 am – 5:00 pm  
Bravo (MGM)

#### Cardiac Sonography Tutorial

8:00 am – 5:00 pm  
Celebrity J (MGM)

#### OB/Gyn Sonography Tutorial

8:00 am – 5:00 pm  
Celebrity G (MGM)

#### Vascular Sonography Tutorial

8:00 am – 5:00 pm  
Celebrity D (MGM)

#### Breakfast

*A continental breakfast will be available to tutorial attendees at 7:00 am outside the educational session rooms.*

#### Networking Lunch

11:30 am - 12:30 pm

*For Students & Educators  
Grand Pequot D*

*For Abdominal, Cardiac,  
OB/Gyn and Vascular*

*Tutorial Attendees*

*Celebrity K (MGM)*

### Exhibit Hall Grand Opening

5:00 pm - 7:30 pm  
Premier Ballroom (MGM)

## Daily Tips

*For the best conference experience, please keep the following in mind:*

### Depend on the Daily View

Start each day by picking up a copy of the Annual Conference newsletter, the *Daily View*, at the SDMS registration desk. The *Daily View* will keep you 'in step' with conference updates, highlights, reminders and tips.

### Do Wear Your Name Badge

When in doubt, wear it! Your name badge is your ticket to the pre-conference tutorials, educational courses, luncheons, the Exhibit Hall, and all other Conference events. If you sent in your RSVP for the Awards Dinner and/or the After Party on Friday night, your badge will also admit you to these special events. Insert your badge into your handy SDMS Annual Conference Badge Holder, sponsored by **Unetixs Vascular, Inc.**



### Do Drink Responsibly

If you are under the age of 21, you will not be served alcohol at SDMS social functions. Hotel staff will request proof of age at these functions if necessary.

### Deliver Messages on the Message Board

Post messages to other attendees, check for phone messages, poster competition winners, and other Conference updates on the Message Board in the SDMS Registration area.

### Discover New Opportunities on the Job Board

Whether you're seeking a new employee or a new employer, this is the spot. Post or check for employment opportunities on the Job Board, located at the SDMS Registration area.

### Download Data at the Cyber Café

Pay a visit to either of the two SDMS Cyber Cafés - inside the Exhibit Hall at the SDMS Pavilion or near the SDMS Registration area. Computer stations are available for you to check your e-mail and flight status, and print boarding passes while attending the Conference.

### Don't Delay in Completing Your CME Course Logs

BEFORE you attend your first educational course, look inside your registration packet for the course attendance log and instructions and make sure to read them. If you have any questions about the forms or procedures, please stop by the SDMS Registration Desk for assistance. To receive CME credit, turn in your completed course attendance log at the SDMS Registration Desk BEFORE leaving the Conference.

### Deactivate Cell Phones and Pagers

As a courtesy to our speakers and other attendees, please make sure your pager/cell phone is turned off or set on vibrate mode during all presentations. If you must take a call, please do so outside the presentation rooms. Violators will be flogged with a transducer cord!

### Dress in Layers

It's nearly impossible to control room temperatures to satisfy everyone's preference (or hypothalamus). Meeting rooms tend to be cool so consider bringing a light sweater or jacket with you to the course sessions. SDMS hoodies are available for purchase at the SDMS Pavilion in the Exhibit Hall.

### Airport Shuttle Schedule Change

On Sunday, shuttles to the airport will run hourly from 7:00 am until 1:00 pm. (Previously shuttles were scheduled to run from 7:00 am to 4:00 pm).

Anyone booked on the 2:00, 3:00, and 4:00 pm shuttles *has been re-booked to the 1:00 pm shuttle*. Please come to the SDMS Registration Desk if you have questions.

# Exhibit Hall Grand Opening

*The latest technologies, the newest products, refreshments, and a grand prize opportunity!*

5:00 pm - 7:30 pm  
Premier Ballroom (MGM)

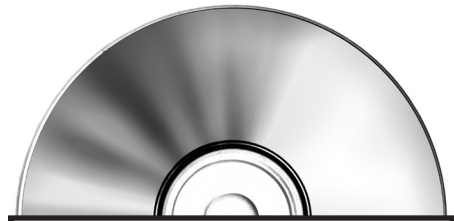
Be the first to experience the latest sonography equipment, state-of-the-art products, vast educational resources and networking opportunities that the SDMS Exhibit Hall has to offer. Enjoy complimentary beer, wine, soft drinks, and hors d'oeuvres as you explore over 100 exhibit booths.

To make sure that you get to all four corners of the SDMS Exhibit Hall, the *2008 SDMS Annual Conference Program & Exhibit Guide* contains your **SDMS Exhibit Hall Prospect Card**. Tear out this fold-out page and take it to each of the 29

participating booths highlighted on the map to have them stamp their square. Then, simply fill out your personal information and drop it off at ARDMS's booth (#529) to be entered in the grand prize drawing for a four-day/three-night trip for two to Cancun, Mexico!

But even if you get all your stamps and your card is drawn, you **must** be present at the drawing in the Exhibit Hall Saturday afternoon during the final refreshment break to claim your prize.

Grand Prize sponsored by



## SDMS Conference Proceedings CD

sponsored by

# SIEMENS

Each conference registrant receives a CD-ROM in their conference tote bag. The CD-ROM comes in a peel-and-stick envelope that you can attach to the back of the cardboard page in the *Program & Exhibit Guide*. This CD-ROM contains all available course syllabi for the conference.

After the conference, SDMS members can also access the Conference Proceedings online.

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**Please visit us at booth #618**

UltraLinq.com

888-921-2163



*Thank You!*



*The SDMS and SDMS Educational Foundation wish to thank the following supporters and sponsors for 2008. Their support enables the SDMS to continue to offer attendees exceptional educational and special event programming.*

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## 2008 ANNUAL CONFERENCE SPONSORS

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(\$5,000 - \$19,999)

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