



2009 SDMS Annual Conference

DAILY ROUNDUP

Friday, October 16, 2009



A Grand Ole Opening

Yesterday's Exhibit Hall Grand Opening gave conference attendees their first opportunity to experience the latest sonography equipment, state-of-the-art products, and educational resources from over 60 exhibit booths.

Don't forget to look for your **SDMS Exhibit Hall Prospect Card** inside your *2009 SDMS Annual Conference Program & Exhibit Guide*. There's still time to visit the 23 participating booths highlighted on the map to have them stamp their square. Fill out your personal information and drop it off at ARDMS's booth (#217) to be entered in the grand prize* drawing for a four-day/three-night trip for two to Riviera Maya, Mexico!



But even if you get all your stamps and your card is drawn, you **must** be present at the drawing in the Exhibit Hall Saturday afternoon during the final refreshment break to claim your prize.

**Students and faculty are not eligible for the grand prize.*



Conference Hotel

Gaylord Opryland Resort
Phone: 1-888-777-6779

SDMS Registration Desk Hours

Friday, October 16
7:00 am – 5:30 pm

Saturday, October 17
7:30 am – 5:30 pm

Sunday, October 18
7:30 am – 12:30 pm

Exhibit Hall Hours *Ryman Exhibit Hall*

Friday, October 16
9:00 am - 5:00 pm
(Closed from 1:00 - 2:30 pm)

Networking Breaks
9:45 am - 10:45 am
3:00 pm - 3:50 pm

Saturday, October 17
9:00 am - 4:30 pm
(Closed from 1:00 - 2:30 pm)

Networking Breaks
10:00 am - 10:50 am
3:30 pm - 4:20 pm

WATCH THIS SPACE!

Last-minute room or schedule changes will appear here in the **DAILY ROUNDUP**.

DAILY DETAILS

Events at a Glance

Friday, October 16

Plenary Sessions

President's Address

Shannon Boswell

7:45 am – 8:00 am

Presidential Ballroom

Keynote Address

Victoria Labalme

8:00 am – 8:50 am

Presidential Ballroom

McLaughlin Memorial Lecture

Kevin Evans

8:55 am – 9:45 am

Presidential Ballroom

Understanding Arterial Stenosis

Laurence Needleman

10:45 am – 11:40 am

Presidential Ballroom

Specialty Tracks

1:00 pm – 4:50 pm

Abdominal Sonography

Presidential A, B

Cardiac Sonography

Governors A, E

OB/Gyn Sonography

Presidential C, E

Vascular Sonography

Presidential D

Breakfast

Continental breakfast will be available at 6:45 am in the Presidential Lobby.

Lunch *(On your own)*

11:40 am – 1:00 pm

Awards Dinner

6:30 pm – 7:30 pm

Governors Ballroom

Tennessee Two-Step

8:00 pm – 10:00 pm

Presidential Ballroom

Daily Tips

For the best conference experience, please keep the following in mind:

Depend on the *Daily Roundup*

Start each day by picking up a copy of the Annual Conference newsletter, the *Daily Roundup*, at the SDMS Registration Desk. The *Daily Roundup* will keep you 'in step' with conference updates, highlights, reminders and tips.

Do Wear Your Name Badge

When in doubt, wear it! Your name badge is your ticket to the pre-conference tutorials, educational courses, the Exhibit Hall, and all other Conference events. If you sent in your RSVP for the Awards Dinner and/or the Tennessee Two-Step on Friday night, your badge will also admit you to these special events. Insert your badge into your handy SDMS Annual Conference Badge Holder, sponsored by **Unetixs Vascular, Inc.**

Drink Responsibly

If you are under the age of 21, you will not be served alcohol at SDMS social functions. Hotel staff will request proof of age at these functions if necessary.

Deliver Messages on the Message Board

Post messages to other attendees, check for phone messages, poster competition winners, and other Conference updates on the Message Board in the SDMS Registration Area.

Discover New Opportunities on the Job Board

Whether you're seeking a new employee or a new employer, this is the spot. Post or check for employment opportunities on the Job Board, located in the SDMS Registration Area.

Download Data at the Cyber Café – sponsored by GE Healthcare

Pay a visit to either of the two SDMS Cyber Cafés – inside the Exhibit Hall at the SDMS Pavilion or near the SDMS Registration Desk. Computer stations are available for you to check your e-mail and flight status, and print boarding passes while attending the Conference.

Don't Delay in Completing Your CME Course Logs

BEFORE you attend your first educational course, look inside your registration packet for the course attendance log and instructions and make sure to read them. If you have any questions about the forms or procedures, please stop by the SDMS Registration Desk for assistance. To receive CME credit, turn in the white portion of your completed course attendance log at the SDMS Registration Desk BEFORE leaving the Conference.

Deactivate Cell Phones and Pagers

As a courtesy to our speakers and other attendees, please make sure your pager/cell phone is turned off or set on vibrate mode during all presentations. If you must take a call, please do so outside the presentation rooms. Violators will be flogged with a transducer cord!

Dress in Layers

It's nearly impossible to control room temperatures to satisfy everyone's preference (or hypothalamus). Meeting rooms tend to be cool so consider bringing a light sweater or jacket with you to the course sessions. SDMS hoodies are available for purchase at the SDMS Pavilion in the Exhibit Hall.



Thank You!

Thank you to **Toshiba America Medical Systems, Inc.** for sponsoring today's and Sunday's continental breakfast.



Attention! SDMS Foundation Annual Conference Grant Recipients

If you were awarded a SDMS Annual Conference Grant from the new SDMS Foundation, you **MUST** complete and turn in your SDMS Annual Conference logs (which were included in your registration envelope) before leaving the conference.

Your SDMS Annual Conference logs are proof of your attendance. If you fail to turn them in before you leave, ***your grant money will not be awarded.***

Not getting a grant? You still need to turn in your SDMS Annual Conference Logs in order to receive CME credit!



The Society of Diagnostic Medical Sonography would like to thank **Florida Hospital College of Health Sciences** for providing funding for the SDMS Foundation's *Sonography Certification Examination Grant Program*, providing grants to deserving sonography students and sonographers through 2011.

Thank You!

Last Chance for Tonight's Events!

Did you forget to RSVP when you registered?

It might not be too late! Check at the SDMS Registration Desk to see if there is room for you to attend the **SDMS/SDMS Foundation Awards Dinner** or the **Tennessee Two-Step**.



Tickets to the Awards Dinner are \$50 per person, subject to availability.



Thank You to the Students of Vanderbilt University Medical Center School of Diagnostic Medical Sonography



The Society of Diagnostic Medical Sonography would like to thank the students from Vanderbilt University Medical Center School of Diagnostic Medical Sonography who volunteered to help stuff the SDMS Annual Conference tote bags with all of the goodies from our sponsors.

They did a great job assembling the contents of over 1300 bags to enhance the conference experience for attendees as well as the SDMS staff!

Thank You!

Christal Blocker
Jessica Delaney
Meg Dotson
Ashley Gliko
Cynthia Medley
Crystal Collier
Lauren Edenfield
Jason Hooper
Kirby Nolly
Rachel Waters

SOCIETY OF DIAGNOSTIC MEDICAL SONOGRAPHY FOUNDATION

Spin and Win!

Bring your Prospect Card to the SDMS Pavilion and give the SDMS Foundation prize wheel a spin! You could win a fun prize instantly or be put into a drawing for a \$100 American Express® gift card, a Kindle® DX (valued at \$500), or an iPod® touch (valued at \$200)!

Everyone's a winner!

