



2009 SDMS Annual Conference

DAILY ROUNDUP

Thursday, October 15, 2009



Welcome to Nashville!

The SDMS staff and Board of Directors welcome you to Music City and the 2009 SDMS Annual Conference. For the next few days, enjoy Nashville's music scene as the SDMS provides you with some of the best speakers in the field of sonography!

If you have any questions or concerns, please ask! We are here to make your conference experience educational and fun.

What's in Your Tote Bag?

All conference attendees receive a conference tote bag at the registration desk, sponsored by the **SDMS Foundation**. This tote bag contains many useful items to enhance your SDMS Annual Conference experience.

Don't go anywhere without your *2009 SDMS Annual Conference Program and Exhibit Guide*. It's packed with planning guides, maps, and course descriptions – all the information you'll need to choose and navigate to your educational sessions.

Take notes with your SDMS Annual Conference pen, sponsored by **CIVCO Medical Solutions**. There are note pages in the back of your *2009 SDMS Annual Conference Program and Exhibit Guide*.



Too many courses to choose from? Can't manage to be two places at once? Use your SDMS Annual Conference Proceedings CD-ROM to view the syllabi for the courses you missed! The CD-ROM is sponsored by **Medison America, Inc.**

Your tote bag also contains magazines, inserts and giveaways from other SDMS Annual Conference supporters.

Conference Hotel

Gaylord Opryland Resort
Phone: 1-888-777-6779

SDMS Registration Desk Hours

Wednesday, October 14
4:00 pm – 8:00 pm

Thursday, October 15
6:30 am – 8:00 pm

Friday, October 16
7:00 am – 5:30 pm

Saturday, October 17
7:30 am – 5:30 pm

Sunday, October 18
7:30 am – 12:30 pm

Exhibit Hall Hours

Ryman Exhibit Hall

Thursday, October 15
Exhibit Hall Grand Opening
5:00 pm - 7:30 pm

Friday, October 16
9:00 am - 5:00 pm
(Closed from 1:00 - 2:30 pm)

Networking Breaks
9:45 am - 10:45 am
3:00 pm - 3:50 pm

Saturday, October 17
9:00 am - 4:30 pm
(Closed from 1:00 - 2:30 pm)

Networking Breaks
10:00 am - 10:50 am
3:30 pm - 4:20 pm



WATCH THIS SPACE!

Last-minute room or schedule changes will appear here in the **DAILY ROUNDUP**.

DAILY DETAILS

Events at a Glance

Thursday, October 15

Pre-Conference Tutorials

Tutorial Registration Required

Educators Tutorial

8:00 am – 5:00 pm
Governors A, E

Student Conclave

8:00 am – 5:00 pm
Lincoln C, D, E

Abdominal Sonography Tutorial

8:00 am – 5:00 pm
Presidential A

Cardiac Sonography Tutorial

8:00 am – 5:00 pm
Presidential B

OB/Gyn Sonography Tutorial

8:00 am – 5:00 pm
Presidential C, E

Vascular Sonography Tutorial

8:00 am – 5:00 pm
Presidential D

Breakfast

*A continental breakfast
will be available to tutorial
attendees at 7:00 am in the
Presidential Lobby.*

Lunch

11:30 am – 12:30 pm
(On your own)

Exhibit Hall Grand Opening

5:00 pm – 7:30 pm
Ryman Exhibit Hall

Daily Tips

For the best conference experience, please keep the following in mind:

Depend on the *Daily Roundup*

Start each day by picking up a copy of the Annual Conference newsletter, the *Daily Roundup*, at the SDMS Registration Desk. The *Daily Roundup* will keep you 'in step' with conference updates, highlights, reminders and tips.

Do Wear Your Name Badge

When in doubt, wear it! Your name badge is your ticket to the pre-conference tutorials, educational courses, the Exhibit Hall, and all other Conference events. If you sent in your RSVP for the Awards Dinner and/or the Tennessee Two-Step on Friday night, your badge will also admit you to these special events. Insert your badge into your handy SDMS Annual Conference Badge Holder, sponsored by **Unetixs Vascular, Inc.**



Drink Responsibly

If you are under the age of 21, you will not be served alcohol at SDMS social functions. Hotel staff will request proof of age at these functions if necessary.

Deliver Messages on the Message Board

Post messages to other attendees, check for phone messages, poster competition winners, and other Conference updates on the Message Board in the SDMS Registration Area.

Discover New Opportunities on the Job Board

Whether you're seeking a new employee or a new employer, this is the spot. Post or check for employment opportunities on the Job Board, located in the SDMS Registration Area.

Download Data at the Cyber Café – sponsored by **GE Healthcare**

Pay a visit to either of the two SDMS Cyber Cafés – inside the Exhibit Hall at the SDMS Pavilion or near the SDMS Registration Desk. Computer stations are available for you to check your e-mail and flight status, and print boarding passes while attending the Conference.

Don't Delay in Completing Your CME Course Logs

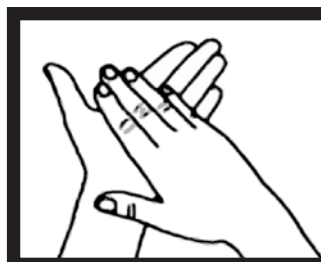
BEFORE you attend your first educational course, look inside your registration packet for the course attendance log and instructions and make sure to read them. If you have any questions about the forms or procedures, please stop by the SDMS Registration Desk for assistance. To receive CME credit, turn in the white portion of your completed course attendance log at the SDMS Registration Desk BEFORE leaving the Conference.

Deactivate Cell Phones and Pagers

As a courtesy to our speakers and other attendees, please make sure your pager/cell phone is turned off or set on vibrate mode during all presentations. If you must take a call, please do so outside the presentation rooms. Violators will be flogged with a transducer cord!

Dress in Layers

It's nearly impossible to control room temperatures to satisfy everyone's preference (or hypothalamus). Meeting rooms tend to be cool so consider bringing a light sweater or jacket with you to the course sessions. SDMS hoodies are available for purchase at the SDMS Pavilion in the Exhibit Hall.



Here's to your HEALTH!

Please make use of the complimentary hand sanitizer included in your tote bag, provided by SDMS. You'll be doing your part to keep yourself and others safe and healthy during the conference and while traveling!

Exhibit Hall Grand Opening

The latest technologies, the newest products, refreshments, and a grand prize opportunity!

5:00 pm – 7:30 pm
Ryman Exhibit Hall

Be the first to experience the latest sonography equipment, state-of-the-art products, vast educational resources and networking opportunities that the SDMS Exhibit Hall has to offer. Enjoy complimentary beer, wine, soft drinks, and hors d'oeuvres as you explore over 60 exhibit booths.

To make sure that you get to all four corners of the SDMS Exhibit Hall, the *2009 SDMS Annual Conference Program & Exhibit Guide* contains your **SDMS Exhibit Hall Prospect Card**. Tear out this fold-out page and take it to each of the 23 participating

booths highlighted on the map to have them stamp their square. Then, simply fill out your personal information and drop it off at ARDMS's booth (#217) to be entered in the grand prize* drawing for a four-day/three-night trip for two to Riviera Maya, Mexico!

But even if you get all your stamps and your card is drawn, you **must** be present at the drawing in the Exhibit Hall Saturday afternoon during the final refreshment break to claim your prize.

Grand Prize sponsored by



ARDMS

**Students and faculty are not eligible for the grand prize.*



SDMS Conference Proceedings CD

sponsored by

see it all • • •
MEDISON

Each conference registrant receives a CD-ROM in their conference tote bag.

This CD-ROM contains all available course syllabi for the conference.

After the conference, SDMS members can also access the Conference Proceedings online.

SOCIETY OF DIAGNOSTIC MEDICAL SONOGRAPHY FOUNDATION

Spin and Win!

Bring your Prospect Card to the SDMS Pavilion and give the SDMS Foundation prize wheel a spin! You could win a fun prize instantly or be put into a drawing for a \$100 American Express® gift card, a Kindle® DX (valued at \$500), or an iPod® touch (valued at \$200)!

Everyone's a winner!





Society of Diagnostic
Medical Sonography

Thank You!



The SDMS and SDMS Foundation wish to thank the following medal level supporters and sponsors for 2009. Their support enables us to continue to offer attendees exceptional educational and special event programming.

2009 MEDAL LEVEL SUPPORTERS

PLATINUM SUPPORTER LEVEL (\$30,000 or more)

Lantheus Medical Imaging, Inc.

Medison America, Inc.

Unetixs Vascular Inc.

GOLD SUPPORTER LEVEL (\$20,000 - \$29,999)

American Registry for Diagnostic
Medical Sonography (ARDMS)

GE Healthcare

Parker Laboratories, Inc.

Philips Healthcare

Sonotech, Inc.

SILVER SUPPORTER LEVEL (\$10,000 - \$19,999)

Biodex Medical Systems

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Heritage Medical Products, Inc.

Parks Medical Electronics, Inc.

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The Burwin Institute of Diagnostic Medical Ultrasound

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