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ADVANCE

2900 Horizon Dr
King of Prussia, PA 19406
Email: advance@advanceweb.com
Website: www.advanceweb.com
Booth: 117

More than 1.7 million healthcare professionals around the country rely on ADVANCE to help them improve their careers. In print, online and in person, ADVANCE Newsmagazines provides a wealth of opportunities for a wide variety of nursing and allied health specialties. Continue your education, find a great job, learn about new products and network with colleagues - with our FREE magazines, web sites and job fairs. Plus, shop for professional products, gifts and apparel at the ADVANCE Healthcare Shop (online and at job fairs and conferences nationwide) or have ADVANCE Custom Promotions create the perfect promotional package for your next event.

Aloka Ultrasound

10 Fairfield Blvd
Wallingford, CT 06492
Email: inquiry@aloka.com
Website: www.aloka.com
Booth: 323

As a recognized leader in sonography innovation, ALOKA is known for unparalleled image quality, superior system reliability and the intuitive view of cutting edge technology. From our super premium system, ALPHA 10, to our elegantly designed office-based system, SSD-3500, to our affordable, highly portable black and white system, SSD-1000, ALOKA has the right solution for every practice size and diagnostic requirement.

American Institute

711 Westchester Ave
White Plains, NY 10604
Booth: 616

American Institute is an innovative multi-location educational company providing programs for the college educated adult in cardiac sonography and general sonography delivered via a unique blend of online theory

courses, hands-on labs and integrated clinical training. Our graduates all meet an ARDMS exam prerequisite upon graduation. Faculty and Clinical Mentors gain satisfaction from contributing to the development of future sonographers through teaching in our on-campus labs and mentoring in their own clinical environments. Learn about Mentor and Faculty Rewards and explore faculty opportunities.

ARDMS, The American Registry of Diagnostic Medical Sonography



51 Monroe St Plaza East One
Rockville, MD 20850
Website: www.ardms.org
Booth: 217

The American Registry for Diagnostic Medical Sonography® (ARDMS), incorporated in 1975, is an independent, nonprofit organization that administers examinations and awards credentials in the areas of diagnostic medical sonography (RDMS), diagnostic cardiac sonography (RDMS), vascular interpretation (RPVI) and vascular technology (RVT). ARDMS has over 60,000 certified individuals throughout the world and is considered the global standard in medical sonography credentialing.

ARRT, The American Registry of Radiologic Technologists

1255 Northland Dr
St Paul, MN 55120
Website: www.arrt.org
Booth: 511

New: RDMS certification can now fulfill the education requirement for ARRT Sonography certification under a recently introduced third pathway to the ARRT Sonography credential. Candidates must also meet the Standards of Ethics and pass the exam. This third pathway is in addition to the traditional primary pathway (requiring formal education) and post-primary pathway (requiring clinical experience documentation). ARRT's "Sonography Suite" of three certifications - general, breast, and vascular - is built on the ARRT model: Education + Ethics + Examination = The ARRT Equation for Excellence.

ATS Laboratories, Inc

404 Knowlton St
Bridgeport, CT 06608
Email: atslaboratories@yahoo.com
Website: www.atslaboratories.com
Booth: 410

ATS Laboratories designs and manufactures phantoms used to evaluate the routine performance of ultrasound

imaging systems. Our phantoms are used in the area of quality assurance, field service, research & development, sales, marketing and education. ATS specializes in providing custom design tissue mimicking phantoms for the unique requirements of our customers. Products include; Multipurpose phantoms, Doppler flow pumping systems and flow phantoms, Thermal Test phantoms and training phantoms.

Aureus Medical Group

13609 California St
Omaha, NE 68154
Email: alliedjobseekers@aureusmedical.com
Website: www.aureusmedical.com
Booth: 613

You can have it all. Opportunities that you want. Support that you need.

Life is full of change. Wouldn't it be great if your staffing company changed with you? Aureus Medical offers the flexibility that's important to you. Travel the country, work in your local area, or seek a full-time position. We're the nation's largest radiology staffing firm and we're here when you need us, 24/7. Aureus understands that you look to the best when selecting those with which you are associated. We are proud to have earned the Joint Commission's Gold Seal of Approval for Healthcare Staffing Services.

Baylor Health Care System

2001 Bryan St Suite 600
Dallas, TX 75201
Website: www.baylorhealth.com/careers
Booth: 424

Find the career of a lifetime with Baylor Health Care System! You never fail to feel inspired in one of our 14 hospitals and 88 health centers in the Dallas Fort Worth metroplex. We are a world-renown teaching healthcare system offering flexibility, such as "The Baylor Plan," and benefits on Day 1 to meet your life demands.


Biodex Medical Systems



20 Ramsay Rd
Shirley, NY 11967
Email: info@biodex.com
Website: www.biodex.com
Booth: 506

Biodex will feature their Ultra Pro and Sound Pro Combination Tables. The Sound Pro Combination Table is the versatile solution to any imaging facility with limited space or budget. Ergonomically designed to suit both patient and sonographer, all


table adjustments are accomplished with either a hand or foot controller and allow scanning from a seated or standing position. Patient comfort is assured through lengthy procedures with cushioned arm supports and a 2" thick mattress. Biodex tables reduce time required to achieve quality images. Stop by for a demo!

Biosound Esaote 
8000 Castleway Dr
Indianapolis, IN 46250
Booth: 316

Biosound Esaote, a market leader in diagnostic portable and console-based ultrasound systems, offers the MyLab series, a high-performance sonography family. The MyLab line provides comprehensive diagnoses, offers excellent value and features high-level functionality. The platform offers a common user interface, shared probes and full digital workflow capability. The full line of MyLab ultrasound systems offer outstanding image quality and advanced diagnostic capabilities for more confident diagnoses.

Cardinal Health
5225 Verona Road Bldg 2
Madison, WI 53711
Email: madison.info@carefusion.com
Website: www.carefusion.com
Booth: 607

Cardinal Health offers Peripheral Vascular systems with comprehensive diagnostic capabilities including patented TFI for time-efficient screening of PAD. Our Transcranial Doppler systems enable clinicians to screen and diagnose stroke. SONARA and SONARA/tek digital TCD systems feature exclusive Emboli detection algorithm, 250-gate M-Mode, configurable display and much more!

**Cardiovascular
Credentialing
International** 
1500 Sunday Dr Suite 102
Raleigh, NC 27607
Email: info@cci-online.org
Website: www.cci-online.org
Booth: 417

CCI has been credentialing professionals in the field of Cardiovascular Technology since 1968. CCI credentials are the Registered Cardiac Sonographer (RCS), Registered Cardiac Electrophysiology Specialist (RCES), Registered Cardiovascular Invasive Specialist (RCIS), Registered Vascular Specialist (RVS), and Certified Cardiographic Technician (CCT). The CCI Board is composed of representatives from: ACC, ACCP, ASE, BSE, SICP and SVU.

Carilion Clinic
1212 Third St
Roanoke, VA 24016
Email: jabishop@carilion.com
Website: www.carilionclinic.org
Booth: 623

Carilion Clinic is a multi-specialty healthcare organization consisting of eight hospitals throughout Southwest Virginia. Based in Roanoke, Virginia, Carilion Clinic is the leading healthcare organization in the region, and we are building the foundation to become one of the leading healthcare organizations in the nation. With nationally recognized specialists, award-winning nurses, the latest technology and state-of-the-art facilities, Carilion Clinic integrates clinical excellence with a dedicated commitment to research and education.

CIVCO Medical Solutions 
102 First St S
Kalona, IA 52247
Email: info@civco.com
Website: www.civco.com
Booth: 310

With over 25 years of experience, CIVCO is the recognized global specialist in the design, manufacture and marketing of image-guided solutions for diagnostic and minimally invasive procedures. CIVCO partner's with leading imaging and device original equipment manufacturers to supply innovative products such as image-guided needle guidance systems, infection control covers and positioning and stabilizing equipment. Additionally, CIVCO offers a complete line of imaging supplies including: cardiology accessories, disinfectants, transducer soaking and storage systems, gels, standoffs and image archiving solutions.

DataStar Systems, Inc
500 North Main St
Lanoka Harbor, NJ 08734
Email: support@DataStarSystems.com
Website: www.DataStarSystems.com
Booth: 525

Datacheck Accreditation and Patient Reporting Vascular and Echo Software.

Elsevier
4605 Berkley Walk Pt.
Duluth, GA 30096
Booth: 211

A world Leader in Medical and Scientific Publishing


Excelsior College
7 Columbia Circle
Albany, NY 12203
Email: admissions@excelsior.edu
Website: www.excelsior.edu
Booth: 110

Excelsior College's School of Health Sciences offers a Bachelor of Science to

move your career forward. Start ahead by transferring in 20-32 of your health sciences credits - and up to 60 credits in general education. Concentrate in management, health education, gerontology, or end of life care. Finish your degree at a distance with Excelsior College courses, examinations, and other approved credit sources. Course terms start every two months, so you can begin almost any time.

Fetal Medicine Foundation
3751 Red Oak Ct
Beavercreek, OH 45430
Email: downingcm@fetalmedicine.com
Website: www.fetalmedicineusa.com
Booth: 311

The FMF is recognized as the World Leader in First Trimester screening training and accreditation. We are a non-profit charitable organization whose main goal is to improve the health of pregnant women and their babies through research and training in fetal medicine. The FMF course is now offered online for FREE. Since the online course began 8 months ago over 2,600 have taken it in the U.S. and over 13,000 worldwide. Accreditations offered include nuchal translucency, nasal bone, tricuspid flow, ductus venosus and fronto-maxillary facial angle.

**Florida Hospital College of
Health Sciences** 
2145 Metro Ctr Blvd Ste 400
Orlando, FL 32835
Email: admissions@online.fhchs.edu
Website: www.onlineimaging.fhchs.edu
Booth: 412

Florida Hospital College of Health Sciences' (FHCHS) online Bachelor's completion program is designed for working sonographers seeking advancement through education. Flexible chat sessions and testing periods make this program ideal for imaging professionals who balance personal and professional commitments. Students are challenged by one of the nation's most rigorous and respected imaging curriculum; and enjoy FHCHS' signature personal support. Together, these aspects of the program help students find career success and personal fulfillment.

GE Healthcare 
9900 Innovation Dr RP2156
Wauwatosa, WI 53005
Email: christina.stoll@ge.com
Website: www.gehealthcare.com
Booth: 102

GE Healthcare provides transformational medical technologies that will shape a new age of patient care. GE Healthcare's expertise in medical imaging and information technologies, medical diagnostics, patient monitor-

ing systems, disease research, drug discovery and biopharmaceuticals is dedicated to detecting disease earlier and tailoring treatment for individual patients. GE Healthcare offers a broad range of services to improve productivity in healthcare and enable healthcare providers to better diagnose, treat and manage patients.

GeneCare Medical Genetics Center

201 Sage Rd Ste 300
Chapel Hill, NC 27514
Email: gstuddard68@cs.com
Website: www.genecare.com
Booth: 312

GeneCare is an International, Clinical and Research Division of Alere Providing Comprehensive Genetic Services, Including: chromosomes; DNA; FISH; biochemical analyses, including first trimester screening with Nuchal Translucency (NT), nasal bone/tricuspid flow; modified sequential screening; second trimester multi-marker screening; Genetic counseling and consults from ABMG certified geneticists. We facilitate Nuchal Translucency, nasal bone and tricuspid flow training courses as well as educational support.

Gulfcoast Ultrasound Institute

4615 Gulf Blvd Suite 205
St Pete Beach, FL 33706
Email: learn@gcus.com
Website: www.gcus.com
Booth: 517

Since 1985, Gulfcoast Ultrasound Institute has provided CME programs and self-directed study products for the ultrasound profession. Over 26,000 sonographers, physicians and other medical professionals have participated in Gulfcoast's hands-on courses and registry review programs. Moreover, Gulfcoast Ultrasound is an accredited provider of AMA Category 1 credits, and its student-to-instructor ratio rarely exceeds 3:1. If travel is not an option, Gulfcoast Ultrasound Institute also offers Onsite Training as well as Live and On Demand Webinars.

Heritage Medical Products, Inc

10380 CR 6310
West Plains, MO 65775
Email: heritagemedical@centurytel.net
Website: www.sonobed.com
Booth: 419

Join us for our 8th year with SDMS! We invite you to visit our booth and check out our new SURPRISE for the industry...it will definitely have you talking!

HMP is a sonographer owned exam bed company. Our goal is for all sonographers to have a quality exam

bed with ergonomic features and prices everyone can afford. Heritage Medical Products is owned by Jason K. Stasney, RVT, RDCS.

Hitachi Medical Systems America, Inc

1959 Summit Commerce Park
Twinsburg, OH 44087
Booth: 510

The first Hitachi sonography products were launched in 1979 when sonography was first emerging as a diagnostic imaging modality. Since then, Hitachi has consistently created clinical solutions based on innovative technology and user-friendly design. Today, these qualities are embodied in our HI VISION 900 ultra-premium system with its 2nd generation Elastography (E-mode) capabilities and multiple user interfaces.

Hope Imaging

2440 E Tudor Rd #311
Anchorage, AK 99507
Email: admin@hopeimaging.org
Website: www.hopeimaging.org
Booth: 119

Hope Imaging, a Christian non-profit organization founded in 2003, is dedicated to providing medical professionals' training in sonography technology, so that they may use their skills to further the life-affirming mission of medical organizations, both nationally and internationally.

ICAVL/ICAEI

6021 University Blvd Ste 500
Ellicott City, MD 21043
Email: accreditation@intersocietal.org
Website: www.intersocietal.org; www.icavl.org; www.icael.org
Booth: 519

The ICAVL provides a voluntary, peer review accreditation process for facilities performing noninvasive vascular testing. The ICAEL provides a similar process for echocardiography facilities. The Standards and corresponding accreditation material will be on display in our exhibit booth, or you may visit our website for more information. We may also be reached by telephone at 1-800-838-2110. Also, stop by our booth to learn more about our new user friendly Online Application and Accreditation On Demand.

JRC-DMS (Joint Review Committee on Education in Diagnostic Medical Sonography)

2025 Woodlane Dr
St. Paul, MN 55125
Email: jrkdms@jcahpo.org
Website: www.jrkdms.org
Booth: 116

JRC-DMS is the only nationally recognized reviewer of accredited diagnostic medical sonography programs.

The primary purpose of the JRC-DMS is to establish, maintain, and promote appropriate standards of quality for education programs in diagnostic medical sonography and to provide recognition for educational programs which meet or exceed the Standards. The Standards are endorsed by JRC-DMS' nine sponsoring organizations.

Kyoto Kagaku Co, LTD

3109 Lomita Blvd
Torrance, CA 90505
Booth: 112

Established in 1948 with origins in the 19th Century, Kyoto Kagaku manufactures an unmatched range of anatomical ultrasound phantoms, each featuring two main trademarks: 1) Non-aqueous, stable phantom material with controllable echogenicities; and 2) Carefully crafted human tissue substitute material - creating three-dimensional detail that meets medical professionals' high requirements. All phantoms are sonography ready from all angles. Uses range from tumor identification to gray scale Q & A to probe technique practice. We also offer a full-line of superior CT-applicable radiology phantoms as well as manikins and models for medical and nursing training.

Lantheus Medical Imaging, Inc

331 Treble Cove Road
N. Billerica, MA 01862
Email: bi.webadmin@lantheus.com
Website: www.lantheus.com
Booth: 611

Lantheus Medical Imaging, Inc. is a worldwide leader in medical imaging, with headquarters in North Billerica, Massachusetts, and nearly 600 employees worldwide with offices in Puerto Rico, Canada, and Australia. For more than half a century, the company has provided important products - including Cardiolite® (Kit for the Preparation of Technetium Tc99m Sestamibi for Injection), DEFINITY® (Vial for Perflutren Lipid Microsphere) Injectable Suspension and Technelite® (Technetium Tc99m Generator) that illuminate the heart and other organs. Lantheus Medical Imaging, Inc. will build on the solid foundation created by those products and seek out new ways of "bringing light" to the diagnosis and management of disease.

Legacy Health

1120 NW 20th Ste 111
Portland, OR 97209
Email: mgonzalez@lhs.org
Website: www.legacyhealth.org
Booth: 123

One health care organization has been a consistent leader in making meaningful contributions to improve

global, local, workplace and clinical environments; to being in service to our planet, our community, our employees, and our patients. Legacy Health is that organization. Legacy Health is an Oregon-based not-for-profit corporation and with more than 9,500 employees, is one of the largest private sector employers in the Portland/Vancouver metropolitan area. The Legacy system provides an integrated network of healthcare services, including acute and critical care, inpatient and outpatient treatment, community health education and a variety of specialty services. Legacy has 5 hospitals, including a children's hospital and Level 1 trauma center, a full-service research facility and specialty and primary care clinics and are one of the country's 'greenest' health systems.

Liberty Mutual Group

700 Highlander Blvd Suite 200
Arlington, TX 76015

Website: www.libertymutual.com/sdms

SDMS Pavilion

As a member of Society of Diagnostic Medical Sonography, you qualify for special savings on your auto, home, and renters insurance through Liberty Mutual Advantage from Liberty Mutual. Make sure to stop by our booth in the SDMS Pavilion located in the SDMS Exhibit Hall to learn more.

Lippincott Williams and Wilkins

1855 Bridle Ridge Trace
Roswell, GA 30075

Email: jim.hunter@wolterskluwer.com

Booth: 622

Lippincott Williams and Wilkins, a division of Wolters Kluwer Health, is a premier publisher of medical books and journals.

LTC Global

3079B Wetumpka Hwy
Montgomery, AL 36110

Email: jallen@ltcglobal.com

Website: www.ltcglobal.com

SDMS Pavilion

In our endeavor to offer our members the best possible benefits, SDMS has partnered with LTC Global, a leader in the industry, to offer a Discounted Long Term Care Insurance Program. As you probably know, long term care can be very expensive and the chances of requiring care increase significantly as we grow older. What you may not know is that standard health plans and Medicare pay very little, if any, of the cost associated with long term care. This leaves the burden of paying for care on you and your family.

This program provides a premium discount to all members, their extended family, and their staff. To learn more

about this important coverage, please call 1-888-305-4LTC(4582) and a licensed representative will provide you with more information.

Maternal Fetal Medicine Foundation

12316 A North May Ave Ste 272
Oklahoma City, OK 73120

Email: jspitz@ntqr.org

Website: www.ntqr.org

Booth: 113

The Maternal Fetal Medicine Foundation has a mission to improve the quality of MFM medical services by providing state of the art educational programs, and evidence-based statistically valid monitoring systems to evaluate current practices and facilitate the transition of emerging technologies into clinical care. A major program of the MFM Foundation is the Nuchal Translucency Quality Review program (NTQR).

Medical Image Enhancement Technology, Inc

209 Bedford St Ste 205

Fall River, MA 02721

Email: wcampos@miet-healthcare.com

Website: www.miet-healthcare.com

Booth: 610

Phoenix Ob/Gyn Reporting Suite is a robust and fully comprehensive reporting system designed for both the physician and sonographer to further enhance the communication and workflow within Maternal Fetal Medicine (MFM) centers and Ob/Gyn clinics. Its intuitive layout enables sonographers to build sonography reports simultaneous to administering an exam, decreasing the time needed to complete an exam while improving the performance and efficiency of the practice. The Phoenix system eliminates report errors resulting from dictation and provides digital image storage.

Medical Positioning

1717 Washington St
Kansas City, MO 64108

Email: jhurtig@kc.rr.com

Website: www.medicalpositioning.com

Booth: 202

Medical Positioning, Inc. (MPI) manufactures and sells patented specialty beds and tables designed to improve diagnostic imaging procedures in cardiology, radiology, mammography and interventional procedures. The Company's products enable hospitals and physicians to significantly improve the quality of images they obtain from their sonography and fluoroscopy equipment, thereby improving diagnoses and patient outcomes. MPI's specialized platforms are designed to achieve the following benefits: Improve outcomes, increase throughput

as well as enhance patient and staff safety.

Medical Staffing Network

4525 Weaver Pkwy Ste 310
Warrenville, FL 60555

Email: alliedhealth@msnhealth.com

Website: www.msn-allied.com

Booth: 413

Medical Staffing Network is the choice for your healthcare assignment close to home and across the country with over 80 branch offices nationwide. We offer travel, per diem, local contracts and permanent opportunities for your allied profession. We have opportunities for allied health professionals in a variety of settings: hospitals, physician's offices, clinics, correctional facilities and imaging centers. MSN offers professionals top pay, great benefits and outstanding opportunities. MSN is the right choice for you.

Medison America, Inc

11075 Knott Ave Ste C

Cypress, CA 90630

Email: info@medisonusa.com

Website: www.medisonusa.com

Booth: 303

MEDISON's innovations in digital imaging technology are making a difference in hospitals, clinics, and private practices. MEDISON provides a comprehensive range of state-of-the-art sonography products such as portable devices and multi-specialty real-time 3-D/4-D systems that meet the demands of healthcare professionals for greater functionality, reliability, and diagnostic accuracy. A dedicated provider of sonography solutions, MEDISON's commitment to research and development is unmatched in the world.

NOVA Southeastern University

3200 S University Dr

Ft Lauderdale, FL 33328

Website: www.nova.edu/hs

Booth: 422

NOVA Southeastern University is fully accredited and offers innovative distance education programs for Healthcare Professionals. The Masters of Health Sciences and Doctor of Health Science programs are designed for working professionals. NSU also features a Bachelor of Health Science completion program. Information on these online programs and our 2 campus based Anesthesiologist Assistant, and Vascular sonography programs are available on our website.

NTD Labs, A Perkin Elmer Company

80 Ruland Rd

Melville, NY 11747

Email: ntdlabs@perkinelmer.com

Website: www.ntdlabs.com

Booth: 206

PerkinElmer is a global company committed to healthier pregnancies, healthier babies and healthier families. During pregnancy our labs services and systems assess the health risks of your patients. At birth, our cord blood banking service provides a life-saving option for the future. After the baby is born, our newborn screening systems assess the future health of the child using the heel stick method.

Parker Laboratories Inc 

286 Eldridge Rd
Fairfield, NJ 07004
Email: trodenberg@parkerlabs.com
Website: www.parkerlabs.com
Booth: 523

The World's leading manufacturer, Parker Laboratories, Inc., of medical sonography and electromedical contact media, will introduce their newest product, Protex (TM) Disinfectant Spray, a powerful one step disinfectant effective against a broad spectrum of pathogens, including H1N1, MRSA, HIV, Staph, and many others. Protex is perfect in disinfecting sonography transducers, probes, mammography compressor plates and other hard non-porous, non-surgical surfaces. Visit our booth for a complete product catalog.

Parks Medical Electronics Inc 

19460 SW Shaw
Aloha, OR 97007
Email: sales@parksflob.com
Website: www.parksflob.com
Booth: 416

Parks Medical Electronics, Dopplers and Plethysmographs, made in the USA. For over 45 years, Parks Medical Electronics has been a world leading manufacture of equipment for Segmental Pressures, Pulse Volume Recordings, CW Dopplers & PPGs. We are unsurpassed in Doppler sensitivity and customer support. From simple pocket Dopplers to easy-to-use computerized systems, Parks has what you need for your non-invasive arterial physiologic testing needs.

Pharmaceutical Innovations, Inc

897 Frelonghuyden Avenue
Newark, NJ 07114
Booth: 223

Our specialty is connecting medical equipment with people, using our unique conductive gels and sprays. Go green: save the environment and conveniently save money. Disinfect probes and transducers, T-Spray Ultrasound Disinfectant Detergent to prevent cross-contamination between patients. T-Spray meets FDA & EPA protocol for disinfecting probes and transducers. Ultra/Phinc Conductivity Gels save time and money. non-leak-

ing economical - one application is all that is necessary. Ultra-Phonic Focus Conforming Gel pad the only non-slip standoff pad is soft, solid and disposable, ultrasound gel.

Philips Healthcare 

22100 Bothell Everett Hwy
Bothell, WA 98021
Email: tricia.toney@philips.com
Website: www.philips.com/healthcare
Booth: 524

Philips is one of the world's leading healthcare technology companies. We are committed to understanding the technological and human needs of patients and caregivers and to delivering solutions that enable more confident diagnoses, more efficient delivery of care, and more positive user experiences. People focused. Healthcare simplified.

ProScan Reading Services

5400 Kennedy Avenue
Cincinnati, OH 45213
Email: jturner@proscan.com
Website: www.proscan.com
Booth: 222

ProScan Reading Services: The quality you demand with the services your practice requires. Board-certified radiologists (licensure in every state) provide superior sonography interpretations to your clinical questions with a 24 hour turnaround time using our web based solution. STAT/emergency reads and direct consultation are also available. ProScan Reading Services-Getting the quality and economics right!

Resources On Call

2810 16th St NE
Hickory, NC 28601
Email: info@resourcesoncall.com
Website: www.resourcesoncall.com
Booth: 522

Resources On Call is the healthcare staffing company that values your time, your skills, and your goals, and we're committed to helping you reach them. Our standards are as high as your own, and are reflected in the quality of jobs, salaries, and benefits we offer to qualified dosimetrists, radiation therapists, and X-ray, CT, MRI, and special procedures technologists. Resources On Call - the freedom you want with the benefits you deserve.

SAGE

2455 Teller Rd
Thousand Oaks, CA 91320
Email: lisa.lamont@sagepub.com
Website: www.sagepub.com
Booth: 210

SAGE - an independent international publisher in the social sciences, technology and medicine - provides

journals, books, and electronic media of the highest caliber. Researchers, students, and professionals have relied on our innovative resources for over 40 years.

SDMS

2745 Dallas Pkwy Ste 350
Plano, TX 75093
Email: info@sdms.org
Website: www.sdms.org
SDMS Pavilion

The SDMS Bookstore, located in the SDMS Pavilion, sells sonography-related merchandise such as exam review materials, textbooks, and more. Plus, you can show your sonography pride by purchasing SDMS Pride and Medical Ultrasound Awareness Month products. Don't want to wait in line, then purchase your items through the NEW SDMS online store in front of the SDMS Bookstore! So, if you need to earn CMEs, want to see a product in person, or just want to pick up souvenirs for family, friends, or coworkers back home, come check us out!

SDMS members receive a discount on all items.

SDMS Foundation

2745 Dallas Pkwy Suite 350
Plano, TX 75093
Email: foundation@sdms.org
Website: www.sdmsfoundation.org
SDMS Pavilion

The Society of Diagnostic Medical Sonography (SDMS) Foundation is a nonprofit charitable organization permanently affiliated with the Society of Diagnostic Medical Sonography. The SDMS Foundation provides educational scholarships and grants to members of the SDMS who have a demonstrated need. The SDMS Foundation provided SDMS Annual Conference grants to more than 130 SDMS members in 2009. The SDMS Foundation is committed to helping every sonographer become certified through the SDMS Foundation's Sonography Certification Examination grant program which provides assistance to students and sonographers in preparing for and successfully completing certification examinations. The SDMS Foundation is located in the SDMS Pavilion - stop by and spin the wheel for your chance to win!

SDMS Insurance Services

11 S LaSalle St Ste 2300
Chicago, IL 60603
Website: www.sdms.org/membership/liability.asp
SDMS Pavilion

It is important to your career to acquire and maintain adequate professional liability insurance. It is also extremely important that you choose the appro-

priate type and amount of professional liability coverage so your interests are protected. The coverage that may be provided by your employer may not be sufficient in either scope or amount. Without your own coverage, and legal representation, will you have a say in how a claim against you is settled?

SDMS PAC

2745 Dallas Pkwy
Plano, TX 75093
Email: info@sdmspac.org
Website: www.sdmspac.org
SDMS Pavilion

The Society of Diagnostic Medical Sonography Political Action Committee (SDMS PAC) was established to assist in SDMS' efforts to promote issues related to Diagnostic Medical Sonography at the Federal level. The SDMS PAC is an essential component in the Society's efforts to represent the interests of the membership. It enables the association to send a strong, collective, bipartisan message to members of Congress that the sonographer members of SDMS are committed to support those candidates in Congress that are engaged and supportive of our efforts to further the interests and policy positions of the SDMS. Stop by the SDMS PAC area of the SDMS Pavilion to learn more.

Seton Family of Hospitals

1345 Philomena St
Austin, TX 78723
Email: nnbrown@seton.org
Website: www.seton.net
Booth: 212

The Seton Family of Hospitals was recognized as the top ranked health system in Texas by Modern Healthcare magazine and healthcare data consulting firm Verispán. The 2008 list ranks the top 100 healthcare systems in the nation for efficiency and performance. A not-for-profit organization, the Seton Family is the leading provider of healthcare services in Central Texas, serving an 11-county population of 1.8 million. The organization operates: 5 major medical centers, including the region's only Trauma Center and dedicated children's hospital in Central Texas.

Siemens Healthcare

51 Valley Stream Pkwy
Malvern, PA 19355
Website: www.usa.siemens.com/
healthcare
Booth: 103

Siemens Healthcare is one of the world's largest suppliers to the healthcare industry and the first full-service diagnostics company. The company is known for bringing together innovative medical technologies, healthcare

information systems, management consulting, and support services, to help customers achieve tangible, sustainable, clinical, and financial outcomes.

SoundVision

27111 Aliso Creek Rd Suite 130
Aliso Viejo, CA 92656
Email: sales@cvsales.com
Website: www.cvsales.com
Booth: 213

SoundVision gives sonographers access to a growing library of rating and review videos that compare all brands of new and used ultrasound systems. Browse our clinical image galleries for dozens of systems from GE, Siemens, Philips, Mindray, and many more. SoundVision also provides sonographers with educational videos, an encyclopedia of scanning terms and technical definitions. Sign up to get notification when new videos are available or for per diem job opportunities in your area.

Tenvision Ultrasound

1121 Gregory Dr
Gallatin, TN 37066
Email: sredmon@tenvisionllc.com
Website: www.tenvisionllc.com
Booth: 612

Tenvision Ultrasound offers state-of-the-art ultrasound equipment, in all of the major brands, keeping in mind your financial demands and patient needs. We take pride in maximum service and minimal downtime, by providing quick repair and accurate service. Tenvision is your essential ultrasound resource in the Mid South.

Toshiba America Medical Systems, Inc

2441 Michelle Dr
Tustin, CA 92780
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Booth: 322

An innovator in medical imaging technology, Toshiba America Medical Systems markets, sells, distributes and services diagnostic imaging systems throughout the U.S. Toshiba is committed to providing customers with the patient-focused technology and optimum system performance needed to succeed in today's healthcare marketplace.

Unetixs Vascular Inc

125 Commerce Park Rd
North Kingstown, RI 02852
Email: sales@unetixs.com
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Booth: 502

UNETIXS is the leading U.S. based manufacturer of physiologic vascular instruments. The MULTILAB series

of products feature touch-screen operation, unparalleled ease-of-use, customizable vascular protocols, and DICOM/ PACS compatibility. The LHS-IMG provides the unique combination of duplex sonography and physiologic capabilities in one system. The all new REVO brings all the features Unetixs has been known for to the office based market at a new level of affordability.

Washburn University

1700 SW College
Topeka, KS 66621
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Website: www.washburn.edu
Booth: 204

Washburn University has fully online, Distance Education Programs in Cardiac, Vascular, and General Sonography. These tracks can be done as Certificate of Completion Programs, or can be done as part of our Bachelors of Health Science Degree with a Major in Medical Imaging. Located on a 160-acre campus in the center of Topeka, the capital of Kansas, Washburn University offers more than 200 programs leading to certification, associate, bachelor, master's and juris doctor degrees through the College of Arts and Sciences and the schools of Applied Studies, Business, Law and Nursing.

ZONARE Medical Systems, Inc.

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Website: www.zonare.com
Booth: 111

ZONARE Medical Systems founded in 1999 & located in the Silicon Valley, is a leading provider of premium ultrasound systems. Through Zone Sonography technology, ZONARE's unique patented approach to sonography imaging, the company's sole focus is bringing customer-driven innovations & premium performance ultrasound systems to hospitals & clinics around the world. The result is the z.one ultra Convertible Ultrasound system, bringing premium image quality & performance to all clinical settings, leading to advanced diagnostic capabilities, portability, cost effective operation & maintenance.