



2010 SDMS ANNUAL CONFERENCE

DAILY SUMMIT

Thursday, October 14, 2010



Welcome to Denver!

The SDMS staff and Board of Directors welcome you to Mile High City and the 2010 SDMS Annual Conference. For the next few days, enjoy the majestic scenery as the SDMS provides you with some of the best speakers in the field of sonography!

If you have any questions or concerns, please ask! We are here to make your conference experience educational and fun.

What's in Your Tote Bag?

All conference attendees receive a conference tote bag at the registration desk. This tote bag contains many useful items to enhance your SDMS Annual Conference experience.

Don't go anywhere without your *2010 SDMS Annual Conference Program and Exhibit Guide*. It's packed with planning guides, maps, and course descriptions – all the information you'll need to choose and navigate to your educational sessions.

Take notes with your SDMS Annual Conference pen, sponsored by **CIVCO Medical Solutions**. There are note pages in the back of your *2010 SDMS Annual Conference Program and Exhibit Guide*.

Too many courses to choose from?
Can't manage to be two places at once?



Use your SDMS Annual Conference Proceedings CD-ROM to view the syllabi for the courses you missed! The CD-ROM is sponsored by **Medison America, Inc.**

Your tote bag also contains inserts and giveaways from other SDMS Annual Conference supporters.

Conference Hotel

Hyatt Regency Denver
Phone: 1-800-233-1234

SDMS Registration Desk Hours

Colorado Convention Center

Wednesday, October 13

4:00 pm – 8:00 pm

Thursday, October 14

7:00 am – 8:00 pm

Friday, October 15

7:00 am – 5:30 pm

Saturday, October 16

7:30 am – 5:30 pm

Sunday, October 17

7:30 am – 12:30 pm

Exhibit Hall Hours

Colorado Convention Center

Thursday, October 14

Exhibit Hall Grand Opening

5:00 pm - 7:30 pm

Friday, October 15

9:30 am - 4:30 pm

(Closed from 11:00 am - 1:30 pm)

Networking Breaks

9:50 am - 10:40 am

3:20 pm - 4:10 pm

Saturday, October 16

9:30 am - 4:30 pm

(Closed from 11:00 am - 1:30 pm)

Networking Breaks

9:50 am - 10:30 am

3:20 pm - 4:10 pm



WATCH THIS SPACE!

Last-minute room or schedule changes will appear here in the **DAILY SUMMIT**.

DAILY DETAILS

Events at a Glance

Thursday, October 14

Pre-Conference Tutorials

Tutorial Registration Required

Student Conclave (AM and PM sessions)

8:00 am – 5:20 pm
Room 405

Educators Tutorial (AM and PM sessions)

8:00 am – 5:20 pm
Room 401

Cardiac Sonography Tutorial (AM)

8:00 am – 12:10 pm
Korbel Ballroom 4

OB/Gyn Sonography Tutorial (AM)

8:00 am – 12:10 pm
Korbel Ballroom 1

Abdominal Sonography Tutorial (PM)

2:10 pm – 5:20 pm
Korbel Ballroom 1

Vascular Sonography Tutorial (PM)

2:10 pm – 5:20 pm
Korbel Ballroom 4

Breakfast

*A continental breakfast
will be available to tutorial
attendees at 7:00 am outside
the classrooms.*

Lunch

12:10 pm – 2:10 pm
(On your own)

Exhibit Hall Grand Opening

5:00 pm – 7:30 pm

Daily Tips

For the best conference experience, please keep the following in mind:

Depend on the *Daily Summit*

Start each day by picking up a copy of the Annual Conference newsletter, the *Daily Summit*, at the SDMS Registration Desk. The *Daily Summit* will keep you 'in step' with conference updates, highlights, reminders and tips.

Do Wear Your Name Badge

When in doubt, wear it! Your name badge is your ticket to the pre-conference tutorials, educational courses, the Exhibit Hall, and all other Conference events. If you sent in your RSVP for the Awards Dinner and/or the Monster Mash on Friday night, your badge will also admit you to these special events. Insert your badge into your handy SDMS Annual Conference Badge Holder, sponsored by **Unetixs Vascular, Inc. / Criticare Systems, Inc.**



Drink Responsibly

If you are under the age of 21, you will not be served alcohol at SDMS social functions. Hotel staff will request proof of age at these functions if necessary.

Deliver Messages on the SDMS Message Board

Post messages to other attendees, check for phone messages, poster competition winners, and other Conference updates on the Message Board in the SDMS Registration Area.

Discover New Opportunities on the SDMS Job Board

Whether you're seeking a new employee or a new employer, this is the spot. Post or check for employment opportunities on the Job Board, located in the SDMS Registration Area.

Download Data at the Cyber Café – sponsored by the SDMS Foundation

Pay a visit to either of the two SDMS Cyber Cafés – inside the Exhibit Hall at the SDMS Pavilion or near the SDMS Registration Desk. Computer stations are available for you to check your e-mail and flight status, and print boarding passes while attending the Conference.

Don't Delay in Completing Your CME Course Logs

BEFORE you attend your first educational course, look inside your registration packet for the course attendance log and instructions and make sure to read them. If you have any questions about the forms or procedures, please stop by the SDMS Registration Desk for assistance. To receive CME credit, turn in the white portion of your completed course attendance log at the SDMS Registration Desk BEFORE leaving the Conference.

Deactivate Cell Phones and Pagers

As a courtesy to our speakers and other attendees, please make sure your pager/cell phone is turned off or set on vibrate mode during all presentations. If you must take a call, please do so outside the presentation rooms. Violators will be flogged with a transducer cord!

Dress in Layers

It's nearly impossible to control room temperatures to satisfy everyone's preference (or hypothalamus). Meeting rooms tend to be cool so consider bringing a light sweater or jacket with you to the course sessions. SDMS hoodies are available for purchase at the SDMS Pavilion in the Exhibit Hall.

Downtown Dining

Don't know where to go for lunch? Visit the Information Desk in the Convention Center for recommendations of nearby restaurants.

Deliver Your Opinions Online!

SDMS Annual Conference evaluations are online this year. We will send you an email after the conference is over with a link to the online evaluation. Your opinions and suggestions help us make the SDMS Annual Conference a great experience!

Exhibit Hall Grand Opening

The latest technologies, the newest products, refreshments, and a grand prize opportunity!

5:00 pm – 7:30 pm
Colorado Convention Center
Exhibit Hall F

Experience the latest sonography equipment, state-of-the-art products, vast educational resources and networking opportunities that the SDMS Exhibit Hall has to offer. Enjoy complimentary beer, wine, soft drinks, and hors d'oeuvres as you explore the exhibit booths.

To make sure that you get to all four corners of the SDMS Exhibit Hall, the *2010 SDMS Annual Conference Program & Exhibit Guide* contains your **SDMS Exhibit Hall Prospect Card**. Tear out this fold-out page and take it to each of the participating

booths highlighted on the map to have them stamp their square. Then, simply fill out your personal information and drop it off at ARDMS's booth (#418) to be entered in the grand prize* drawing for a 4 day, 3 night stay at a 5 star hotel, 2 round trip airline tickets, and transfers in a destination of your choice: New York, Las Vegas, or Walt Disney World.

But you ***must*** be present at the drawing in the Exhibit Hall Saturday afternoon during the final refreshment break to claim your prize.

Grand Prize sponsored by



ARDMS

** Must be a 3-day conference or student registrant to win. Exhibitors and faculty are not eligible to win.*



SDMS Conference Proceedings CD

sponsored by

see it all • • •
MEDISON

Each conference registrant receives a CD-ROM in their conference tote bag.

This CD-ROM contains all available course syllabi for the conference.

SDMS members can also access the Conference Proceedings online.



An alternative
view on
Sonography
certification

*The SDMS Foundation
would like to thank*

**American Registry of Radiologic
Technologists (ARRT)**

Biodex Medical Systems

and

Merri Bremer, MEd, RN, RDCS

*for donating Annual Conference
Grants to the SDMS Foundation.*

SOCIETY OF DIAGNOSTIC MEDICAL SONOGRAPHY
FOUNDATION

www.sdmsfoundation.org



Thank You!



The SDMS and SDMS Foundation wish to thank the following supporters and sponsors. Their support enables the SDMS and SDMS Foundation to continue to offer attendees exceptional educational and special event programming.

2010 Medal Level Supporters

Platinum Supporter Level

(\$30,000 or more)

Medison America, Inc.

Unetixs Vascular, Inc. / Criticare Systems, Inc.

Gold Supporter Level

(\$20,000 - \$29,999)

American Registry for Diagnostic Medical Sonography (ARDMS)

Parker Laboratories, Inc.

Silver Supporter Level

(\$10,000 - \$19,999)

CIVCO Medical Solutions

Davies Publishing, Inc.

ESP Ultrasound, Inc.

Florida Hospital College of Health Sciences

Heritage Medical Products, Inc.

Lantheus Medical Imaging, Inc.

Parks Medical Electronics, Inc.

Philips Healthcare

Siemens Medical Solutions USA, Inc.

Sonotech, Inc.

Bronze Supporter Level

(\$5,000 - \$9,999)

American Registry of Radiologic Technologists (ARRT)

Biodex Medical Systems

Biosound Esaote, Inc.

The Burwin Institute of Diagnostic Medical Ultrasound

Cardiovascular Credentialing International (CCI)

Proscan Imaging

Trajecsys Corporation

2010 Annual Conference Sponsors



ARDMS



CCI



CIVCO MEDICAL SOLUTIONS

MEDISON

PHILIPS

SIEMENS

