



2011 SDMS ANNUAL CONFERENCE

DAILY PEACH

Thursday, September 22, 2011



Welcome to Atlanta!

The SDMS staff and Board of Directors welcome you to the 2011 SDMS Annual Conference. For the next few days, enjoy all that Atlanta offers as the SDMS provides you with some of the best speakers in the field of sonography!

If you have any questions or concerns, please ask! We are here to make your conference experience educational and fun.

What's in Your Tote Bag?

All conference attendees receive a conference tote bag at the registration desk. This tote bag contains many useful items to enhance your SDMS Annual Conference experience.

Don't go anywhere without your *2011 SDMS Annual Conference Program and Exhibit Guide*. It's packed with planning guides, maps, and course descriptions – all the information you'll need to choose and find your educational sessions.

Take notes with your SDMS Annual Conference pen, sponsored by **SDMS Foundation**. There are note pages in the back of your *2011 SDMS Annual Conference Program and Exhibit Guide*.



Too many courses to choose from? Can't manage to be two places at once? Use your SDMS Annual Conference Proceedings CD-ROM to view the syllabi for the courses you missed!

Your tote bag also contains inserts and giveaways from other SDMS Annual Conference supporters.

Conference Hotel

Hyatt Regency Atlanta
Phone: 888-421-1442

SDMS Registration Desk Hours

Wednesday, September 21
4:00 pm – 8:00 pm

Thursday, September 22
7:00 am – 8:30 pm

Friday, September 23
7:00 am – 5:00 pm

Saturday, September 24
7:30 am – 5:30 pm

Sunday, September 25
7:30 am – 12:30 pm

Exhibit Hall Hours

Thursday, September 22
Exhibit Hall Grand Opening
5:30 pm - 8:00 pm

Friday, September 23
9:00 am - 4:00 pm
(Closed from 11:30 am - 12:30 pm)

Networking Breaks
9:50 am - 10:40 am
2:50 pm - 3:40 pm

Saturday, September 24
9:00 am - 4:00 pm
(Closed from 12:00 pm - 1:00 pm)

Networking Breaks
9:50 am - 10:20 am
3:30 pm - 4:10 pm

One lucky attendee at the SDMS President's address will receive a complimentary 2012 SDMS Annual Conference registration!

Be there at 7:45 am Friday morning in Centennial III & IV for your chance!

Enter to WIN! SDMS Foundation Drawing

Complete the entry form on page 16 of your *2011 SDMS Annual Conference Program & Exhibit Guide* and drop it off at the SDMS Foundation Booth for a chance to win fabulous prizes!

The first drawing will be held on Thursday during the Exhibit Hall Grand Opening, *You do not need to be present to win.*

Prizes sponsored by: ARRT • SEAC, Inc. • NTQR • Sound Ergonomics • CCI • CIVCO

WATCH THIS SPACE!

Last-minute room or schedule changes will appear here in the DAILY PEACH.

DAILY DETAILS

Events at a Glance

Thursday, Sept. 22

Tutorials

8:00 am – 5:45 pm

Tutorial Registration Required

Registry Review

Learning Center

Student Conclave

Regency V

Educators Tutorial

Regency VII

Abdominal Sonography Tutorial

Centennial I

Cardiac Sonography Tutorial

Centennial II

Ob/Gyn Sonography Tutorial

Centennial III

Vascular Sonography Tutorial

Centennial IV

Breakfast

A continental breakfast will be available to tutorial attendees at 7:00 am outside the classrooms.

Lunch

11:15 am – 12:45 pm
(On your own)

Exhibit Hall Grand Opening

5:30 pm – 8:00 pm

Daily Tips

For the best conference experience, please keep the following in mind:

Depend on the *Daily Peach*

Start each day by picking up a copy of the Annual Conference newsletter, the *Daily Peach*, at the SDMS Registration Desk. The *Daily Peach* will keep you 'in step' with conference updates, highlights, reminders and tips.

Do Wear Your Name Badge

When in doubt, wear it! Your name badge is your ticket to the Thursday tutorials, educational courses, the Exhibit Hall, and all other Conference events. If you sent in your RSVP for the Awards Dinner and/or the SDMS House of Rock Party, your badge will also admit you to these special events. Insert your badge into your handy SDMS Annual Conference Badge Holder.

Drink Responsibly

If you are under the age of 21, you will not be served alcohol at SDMS social functions. Hotel staff will request proof of age at these functions if necessary.

Download Data at the Cyber Café – sponsored by CIVCO Medical Solutions

Pay a visit to either of the two SDMS Cyber Cafés – inside the Exhibit Hall at the SDMS Pavilion or near the SDMS Registration Desk. Computer stations are available for you to check your e-mail and flight status, and print boarding passes while attending the Conference.

Don't Delay in Completing Your CME Course Logs

BEFORE you attend your first educational course, look inside your registration packet for the course attendance log and instructions and make sure to read them. If you have any questions about the forms or procedures, please stop by the SDMS Registration Desk for assistance. To receive CME credit, turn in the white portion of your completed course attendance log at the SDMS Registration Desk BEFORE leaving the Conference.

Deactivate Cell Phones and Pagers

As a courtesy to our speakers and other attendees, please make sure your pager/cell phone is turned off or set on vibrate mode during all presentations. If you must take a call, please do so outside the presentation rooms.

Dress in Layers

It's nearly impossible to control room temperatures to satisfy everyone's preference. Meeting rooms tend to be cool so consider bringing a light sweater or jacket with you to the course sessions. SDMS hoodies are available for purchase at the SDMS Pavilion in the Exhibit Hall.

Deliver Your Opinions Online

SDMS Annual Conference evaluations are online this year. We will send you an email after the conference is over with a link to the online evaluation. Your opinions and suggestions help us make the SDMS Annual Conference a great experience!

Dress up your Badge Holder at the Ribbon Bar!

Are you a first time attendee, SDMS Foundation donor, SDMS PAC contributor, or Committee Member? If so, stop by the Ribbon Bar in the SDMS Registration Area to pick up your ribbons.

Don't Miss Your LAST CHANCE for a Ticket to the Awards Dinner!

The SDMS and SDMS Foundation Awards Dinner Friday night at the Georgia Aquarium is **almost full!** Last chance to buy an awards dinner ticket if you haven't already!

"Do Lunch" Each Day with the Registries!

**CCI: Cardiac and Vascular
Sonography Educator
Meeting and Luncheon**
Thursday, Sept. 22,
11:25 am – 12:35 pm
Hanover C and D

**Pre-registration is required.
Please check at the door for
onsite availability.*

**American Registry of
Diagnostic Medical
Sonography (ARDMS) Item
Writing Luncheon Meeting**
Friday, Sept. 23,
11:40 am – 12:50 pm
Hanover C and D

**Pre-registration is required. For
availability please see the ARDMS
in the Exhibit Hall in booth
#348.*

**ARRT: Qualified
Confidence with a Single
Certification Exam
Luncheon Meeting**
Saturday, Sept. 24,
12:20 pm – 1:30 pm
Hanover E and F

**Pre-registration is required. For
availability please see the ARRT in the
exhibit hall in booth #418. This session
is for students and educators only.*



Thank You!



The SDMS and SDMS Foundation wish to thank the following supporters and sponsors. Their support enables the SDMS and SDMS Foundation to continue to offer attendees exceptional educational and special event programming.

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The ARDMS Recertification Assessment Program



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SDMS HOUSE OF ROCK PARTY



THE TABERNALE
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Saturday, September 24, 2011 8:00 pm - 11:00 pm

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Exhibit Hall Grand Opening

The latest technologies, the newest products, refreshments, and a grand prize opportunity!

5:30 pm – 8:00 pm
SDMS Exhibit Hall

The Exhibit Hall opens this evening! Beer, wine, soft drinks and delicious hors d'oeuvres will be served. To get the most out of the Conference, be sure to visit the Exhibit Hall often throughout the conference.

To make sure that you get to all four corners of the SDMS Exhibit Hall, the *2011 SDMS Annual Conference Program & Exhibit Guide* contains your **SDMS Exhibit Hall Prospect Card**. Tear out this fold-out page and take it to each of the participating booths highlighted on the map to have them stamp their square. Then, simply fill out your personal information and drop it off at ARDMS's booth (#348) to be entered in the grand prize* drawing for a trip for two to an exciting getaway including airfare, hotel and transfers.

But you **must** be present at the drawing in the Exhibit Hall Saturday afternoon during the final refreshment break to claim your prize.

Grand Prize sponsored by



ARDMS

** Must be a 3-day conference registrant to win. Faculty are not eligible to win.*

Thank you to all of those who have made donations to the SDMS Foundation this year!

SOCIETY OF DIAGNOSTIC MEDICAL SONOGRAPHY
FOUNDATION

www.sdmsfoundation.org



SDMS Conference Proceedings CD

Each conference registrant receives a CD-ROM in their conference tote bag.

This CD-ROM contains all available course syllabi for the conference.

SDMS members can also access the Conference Proceedings online.

There's an App for This!

Everything you need to know at the conference is at your fingertips! See the flyer in your registration packet for more information.



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1 – Committee to reduce infection deaths. http://www.hospitalinfection.org/cost_of_infection.shtml

2 – Rutala, William, Ph.D, M.P.H.; Weber, David, M.D., M.P.H. "Cost and Cost Benefit of Infection Control." Hospital Epidemiology UNC Health Care System, December 2005, p.3.