

Sonographer Poster Exhibit Competition

Application Deadline: Applications must be received on or before **August 2, 2010**. Applications received after **August 2, 2010** will be returned to the primary author.

Purpose

Poster presentations report the results of a research study completed by the author(s). Posters are judged on presentation (appearance), content, and originality.

Eligibility

1. Primary author and co-author(s) must be a SDMS member in good standing at the time of application and conference presentation. .
2. An individual sonographer or group of sonographers may enter a poster for competition.
3. Only one poster per author. Authors submitting more than one poster will be disqualified. "Author" is defined as either primary or co-author.
4. Poster exhibits must be the original work of the author(s) submitting the application.
5. Posters previously exhibited at the SDMS Annual Conference or at another conference (local, state, or national) are not eligible.
6. Any material (in whole and in part) which has been used in a scientific paper will not be accepted.

Poster Preparation

1. The poster may consist of images, illustrations, photographs supplemented by charts, descriptive material, technical information/factors, etc. Emphasis should be placed on originality of the content, technical excellence, educational value, and practical application to other sonographers.
2. Construction of the poster must be suitable for display on bulletin boards with T-Pins, which will be supplied. The total size of the poster must not exceed 48" x 48". View boxes will not be provided by the SDMS. No tabletop displays will be accepted.
3. Inclusion of the following information on the poster, or its contents, will be basis for disqualification.
 - a) Name of patient(s) or name of examination site (e.g., hospital, clinic, private office, etc).
 - b) Name of physician(s) or office site.
 - c) Name or initials of author(s).
 - d) Any information that may indicate the identity of the author(s) or their workplace.
4. References are used to support the presentation. References relating to personal interviews should not include information, which might identify the poster author (e.g. Program Director or co-worker).

Poster Set-Up and Dismantling

1. The author(s) are responsible for bringing the poster to the SDMS Annual Conference. If the author(s) will not be attending the Conference, contact the SDMS Membership Department before **August 31, 2010** for information on shipping to the Conference site. The author or representative is responsible for claiming any shipped materials to the Conference site as well as any costs related to the shipping, storage, or handling of the poster.
2. On-site handling of the poster is the sole responsibility of the author(s) or their authorized representative. Posters cannot be handled by SDMS staff.

3. The SDMS staff and Membership Committee are not responsible for posters submitted for competition. All aspects of the poster presentation are the responsibility of the author(s) or the designated representative(s).

Poster Application Review

1. The SDMS Membership Committee reserves the right to set a maximum number of entries for the competition each year based on the quality and number of applications.
2. If your Sonographer Poster Exhibit Application fails to meet the eligibility criteria, it will not be accepted.
3. If your Sonographer Poster Exhibit Application meets eligibility criteria and is accepted, a number will be assigned to the poster entry. A confirmation letter will be sent to the primary author after the application deadline date. The author must display the number from the confirmation letter on the poster as outlined.

Judging Criteria

1. Presentation (Appearance):
 - a. Poster attracts viewer attention
 - b. Poster is neat and appealing to look at
 - c. Poster is well organized and easy to follow, logical, clear progression of ideas, methods, and results
 - d. Words are easy to read from an appropriate distance (3'-5')
2. Content:
 - a. Content is clear and easy to understand
 - b. Purpose of study (question being addressed) is stated clearly
 - c. Conclusions are stated clearly and supported by study results
 - d. Scientific method was utilized in the study
 - e. Content (text) is accurate
 - f. Topic relevant to the profession
 - g. Poster is free of unnecessary detail
3. Originality:
 - a. New technique or idea
 - b. Unique presentation format
 - c. Creative approach serves a purpose
4. Illustrations:
 - a. Graphics and other visuals enhance presentation
 - b. Illustrations are of good technical quality
 - c. Illustrations are relevant to the presentation
 - d. Legends (labels) clearly identify and explain the illustration(s)
5. References:
 - a. References are used to support the presentation
 - b. References relating to personal interviews should not include information that might identify the poster author (e.g. Program Director or co-worker)

Judging/Awards

1. Judging for this competition takes place at the SDMS Annual Conference. **The decision of the judges is final.**
2. All participants will receive a certificate of participation in the Sonographer Poster Exhibit Competition. Certificates will be mailed within 30 days after the SDMS Annual Conference.
3. First, second, and third place ribbons will be placed on the winning poster exhibits. The competition winners will be recognized at the SDMS Awards Dinner held at the SDMS Annual Conference.
4. First, second and third place winners will receive a commemorative plaque indicating the author names, date, and title of poster. Plaques will be sent to the primary author after the SDMS Annual Conference.
5. First, second, and third place winners will also receive \$150, \$100, and \$50 respectively. If the winning posters were submitted as a group entry, the monetary award will be sent and made payable to the primary author after the Annual Conference.
6. Recipient and one (1) guest will receive complimentary tickets to the dinner.

CHECKLIST

Incomplete applications will be returned. **Be sure to keep copies of everything submitted.**

Please make sure to include the following:

- Completed Sonographer Poster Exhibit Application

Submit the completed application by **August 2, 2010** to:

**SOCIETY OF DIAGNOSTIC MEDICAL SONOGRAPHY
ATTN: AWARDS
2745 N DALLAS PKWY, STE 350
PLANO, TX 75093-8730**

Society of Diagnostic Medical Sonography 2010 Sonographer Poster Exhibit Application

Instructions: Please type or print legibly. Provide all information requested. Illegible or incomplete applications will be returned. Be sure to complete the entire application and retain a copy for your records. **If any author has recently submitted a membership application but has not received a membership number, please note the date the membership application was submitted.**

Complete Title of Submission

Submission Topic (select one)

- | | | | |
|---------------------------------------|--|---|-------------------------------------|
| <input type="checkbox"/> Abdomen | <input type="checkbox"/> Doppler | <input type="checkbox"/> Interventional | <input type="checkbox"/> Pediatrics |
| <input type="checkbox"/> Bioeffects | <input type="checkbox"/> Cardiac (Adult, Fetal, Pediatric) | <input type="checkbox"/> Neurosonology | <input type="checkbox"/> Vascular |
| <input type="checkbox"/> Breast | <input type="checkbox"/> Instrumentation/Physics | <input type="checkbox"/> Ob/Gyn | <input type="checkbox"/> Veterinary |
| <input type="checkbox"/> Other: _____ | | | |

Primary Author Information

Name _____ Credentials _____
Address _____
City _____ State _____ Zip/Postal Code _____
Daytime Phone (____) _____ Email _____

Co-Authors' Information

Name: _____
Credentials: _____ SDMS Member Number: _____
Name: _____
Credentials: _____ SDMS Member Number: _____
Name: _____
Credentials: _____ SDMS Member Number: _____
Name: _____
Credentials: _____ SDMS Member Number: _____

Continued on next page

Society of Diagnostic Medical Sonography 2010 Sonographer Poster Exhibit Application

All authors must read and sign the following statement:

I have read and understand the qualifications and rules governing the Sonographer Poster Exhibit Competition and agree to abide by those rules. I attest that the submission represents my own original research and has not been published or presented at a local, state or other national meeting. Failure to fulfill the terms and conditions specified in this document will result in the disqualification.

Author(s) Signature(s):

_____ Date: _____

_____ Date: _____

_____ Date: _____

_____ Date: _____

_____ Date: _____

The completed application and submission must be received by **August 2, 2010** at:

**SOCIETY OF DIAGNOSTIC MEDICAL SONOGRAPHY
ATTN: AWARDS
2745 N DALLAS PKWY, STE 350
PLANO, TX 75093-8730**

If your email or mailing address changes, please contact SDMS at awards@sdms.org.