SOCIETY OF DIAGNOSTIC MEDICAL SONOGRAPHY
2745 N Dallas Pkwy Ste 350, Plano, TX 75093-8730
(214) 473-8057 | (800) 229-9506 | (214) 473-8563 FAX | sdms.org

SONOGRAPHER POSTER COMPETITION INSTRUCTIONS

POSTER PREPARATION

1. The poster may consist of images, illustrations, and photographs supplemented by charts, descriptive material, technical information/factors, etc. Emphasis should be placed on originality of the content, technical excellence, depth of topic, and practical application to other sonographers.
2. The poster should relate to a specific content area: Research topic review/literature review, scientific process/original research, or case study.
3. The poster must be submitted in digital format for evaluation purposes.
4. Microsoft PowerPoint or Adobe Acrobat PDF format is required for digital, evaluation submissions.
5. Inclusion of the following information on the digital poster, or its contents, **will be basis for disqualification**.
   a) Name of patients(s) or name of examination site (e.g., hospital, clinic, private office, etc.).
   b) Name of physician(s) or office site.
   c) Name or initials of author(s).
   d) Any information that may indicate the identity of the author(s) or their workplace.
   e) Any information protected under HIPAA provisions, including but not limited to dates, facilities, or patient identifiers.
6. Once accepted, the poster should be printed for display at the SDMS Annual Conference. Print construction of the poster must be suitable for display on bulletin boards secured with T-Pins, which will be supplied. The total dimensions (size) of the poster, including any white space, should not exceed 42" x 42". Author information (name & affiliation) may be included on the printed poster. No tabletop displays will be accepted.
7. References and in-text citations are used to support the presentation and listed for display.
   a) **Internet sources are not allowed unless the content has been peer-reviewed.** Listed references must follow the National Library of Medicine's Style Guide for Authors, Editors, and Publishers format. References relating to personal interviews should not include information, which might identify the poster author.
   b) In-text citations allow evaluators to easily find the reference to where the information was obtained. An in-text citation should appear after every sentence in the poster that references the work of others. In-text citations should be done using a superscript number.
8. SDMS reserves the right to deny acceptance of submissions that do not meet or adhere to these guidelines.

POSTER ACCEPTANCE AND SUBMISSION

1. Complete the online Sonographer Poster Competition Application and upload the digital, evaluation copy of the poster file on or before the deadline.
2. An email confirming receipt and acceptance (or non-acceptance) of the poster submission will be sent to the primary author's email at the address listed on the Sonographer Poster Competition Application within two (2) weeks of receipt.
3. Additionally, the accepted submitted digital copy should be printed and presented for display at the SDMS Annual Conference.
4. Any submission, which fails to meet any of the eligibility or submission criteria of this competition, will be disqualified.
5. The SDMS Membership Awards & Recognition Committee reserves the right to set a maximum number of entries for this competition each year based on the quality and number of applications.
6. **The decision of the evaluators is final.**

EVALUATION CRITERIA

1. Content Area:
   a) Scientific Process or Original Research
      i. A clear hypothesis stated.
      ii. The poster follows the correct scientific methodology.
      iii. Logical conclusions are drawn based on the presented evidence.
   b) Research Topic Review / Literature Review
      i. The topic of the review is well-defined.
      ii. Presented ideas are cohesive and goal-directed toward the topic.
      iii. Logical conclusions are drawn based on the presented evidence.
   c) Case Study
      i. The topic of the case study is well defined.
      ii. The content conveys an in-depth clinical significance, differential diagnosis, and a strong correlation with other imaging modalities.
      iii. Logical conclusions are drawn based on the presented evidence.
2. All Submissions:
   a) Title:
      - The title is clear and concise, and clearly conveys the significance of the poster topic.
   b) Format and Appearance:
      - The poster demonstrates excellent visual impact.
   c) Mechanics:
      - The poster presents exceptional use of mechanics and is free of spelling and grammatical errors.
   d) Illustrations, Images and Graphics:
      - All images, illustrations, and graphics are of excellent quality and are relevant to the poster topic. Any legends are clear and concise.

e) References:
   - References follow the National Library of Medicine's Style Guide for Authors, Editors, and Publishers. Only original source materials are allowed. Internet sources are not allowed unless their content has been peer-reviewed.
   - In-text citations allow evaluators to easily find the reference to where the information was obtained. An in-text citation should appear after every sentence in the poster that references the work of others. In-text citations should be done using a superscript number.

f) Originality and Innovation:
   - The information is presented in a creative manner and displays an interesting approach for discussion. The topic exhibits innovation.

g) Depth of Topic:
   - The topic is sufficiently covered in the presented materials and informative. The poster topic gives purpose for sonographers and conveys a goal-oriented outcome.

h) Relevance to the Profession:
   - The poster clearly articulates a relevance to the sonography profession and is likely to improve sonography practices.

i) Adherence to Competition Rules:
   i. All authors met all eligibility requirements at the time of submission.
   ii. The complete entry submission was received by the SDMS before or on the competition deadline.
   iii. The submitted entry was in either Adobe Acrobat PDF or PowerPoint PPT format.
   iv. All personal health information was removed from images and captions prior to submission.
   v. References are provided in the proper AMA format on the front of the poster.

ONSITE POSTER SET-UP AND DISMANTLING

1. Detailed information regarding the submission of poster presentations on-site at the SDMS Annual Conference will be provided in the poster application acceptance correspondence with the primary author.
2. The author(s) are responsible for bringing the poster to the SDMS Annual Conference. Author(s) are responsible for claiming any shipped materials to the Conference site as well as any costs related to the shipping, storage, or handling of the poster.
3. If the author(s) will not be attending the Conference, the author(s) should select a representative responsible for onsite submission.
4. Presented posters will be setup onsite by SDMS staff.
5. The SDMS staff and volunteers are not responsible for posters submitted for competition.
6. Posters may only be removed from display by the author(s) or onsite representative as directed.
7. Posters may be used for SDMS CME credit opportunities provided at the SDMS Annual Conference and on the SDMS website. By submitting a poster, you grant permission for the SDMS to use the content in the poster for CME credit opportunities.

RECOGNITION/AWARDS

1. Competition results will be revealed to applicants prior to the SDMS Annual Conference by the beginning of August.
2. Monetary awards are awarded as follows: First Place: $150 and Second Place: $100.
   NOTE: If a winning poster was submitted as a group entry, the monetary award will be sent and made payable to the primary author, if not claimed at the SDMS Annual Conference.
3. First and second place ribbons will be placed on the winning poster once setup onsite.
4. First and second place entry winners will receive a plaque indicating the author name(s), date, and title of work. The plaque will be sent to the primary author, if not claimed at the SDMS Annual Conference.
5. Complimentary, transferrable tickets for up to four (4) authors of each winning entry to the SDMS & SDMS Foundation Awards event held at the SDMS Annual Conference are provided.
6. Recognition will be given at the SDMS Annual Conference, in the *Journal of Diagnostic Medical Sonography* (JDMS), SDMS press release, and SDMS social media release.