SDMS Mission

The Society of Diagnostic Medical Sonography (SDMS) is a professional membership organization founded in 1970 to promote, advance, and educate its members and the medical community in the science of diagnostic medical sonography.

SDMS Strategic Plan

**MEMBERSHIP:** Further build an empathetic, supportive, and responsive environment for the present and future SDMS community.

**STANDARDS:** Establish standards to help ensure the protection of the public from unqualified individuals performing sonography.

**EDUCATION:** Provide opportunities for life-long learning that are relevant, accessible, affordable, robust, and high quality.

**PARTNERSHIPS & NON-DUES REVENUE:** Cultivate relationships in alignment with the SDMS mission, purpose, and strategic plan.

Approved by the SDMS Board of Directors, September 2019.
Dear SDMS Members,

I am pleased to present the 2019 SDMS Annual Report. In the following pages, you can learn about the SDMS’ 2019 activities and plans for 2020.

The SDMS takes immense pride in providing excellent service to our members and we are dedicated to providing the resources needed to excel as a sonographer. To ensure that as a society we are fulfilling our mission to promote, advance, and educate our members and the medical community in the science of diagnostic medical sonography, the SDMS Board of Directors met in the Spring of 2019 to examine our goals and update our Strategic Plan. The outcome was a forward-thinking strategy designed to propel the SDMS and our members to continued success.

Other highlights of the SDMS’ 2019 accomplishments include:

• Joined a pioneering alliance dedicated to addressing the grand challenge of stopping work-related musculoskeletal disorders (WRMSD) resulting from the performance of diagnostic medical ultrasound.
• Debuted the SDMS Virtual Conferences enabling sonographers to learn, earn SDMS CME credits, and network without the expense and hassle of travel.
• Awarded 431,475 SDMS CME credits.
• Served 25,683 members in 50 countries around the world.

In 2020, the SDMS is celebrating 50 years of advancing sonography and I am excited about what the future holds for our profession and the SDMS. The SDMS’ success is directly attributable to the dedication and efforts of the SDMS Board of Directors, our volunteers, members, and staff. Thank you for everything that you do every day helping patients and for the opportunity to serve as your President.

Sincerely,

Ted Whitten, BA, RDMS, RVT, FSDMS
SDMS and SDMS Foundation President
SDMS’ 2020 Activities

**PROVIDE** targeted entry-level and advanced-level continuing medical education and professional development

**ENCOURAGE** member engagement and volunteerism

**WORK** to prevent sonography WRMSDs and provide support to those affected

**PROMOTE** adoption of state licensure

**LEAD** efforts to establish standards and guidelines for the sonography profession

**SEEK** formal recognition of sonography as a “profession” rather than a “technical occupation”
Want To Make A Difference?

The SDMS depends on volunteers to accomplish our mission and strategic goals. Volunteer opportunities with the SDMS range from long-term commitments such as the Board of Directors, committees, and task forces to micro-volunteer projects that are shorter in nature. Learn more and sign up to volunteer today.

sdms.org/volunteer
SDMS Membership

As of December 31, 2019

The SDMS is the largest association of sonographers and sonography students in the world.

25,683 MEMBERS

23,286 Standard
312 Graduate
1,855 Student
65 Retired
95 Organizational
70 Fellow

Membership by category

1,406 25+ YEAR MEMBERS

REACHING 50 COUNTRIES:

- Argentina
- Australia
- Bahamas
- Bangladesh
- Barbados
- Bermuda
- Brazil
- British Virgin Islands
- Bulgaria
- Canada
- Cayman Islands
- China
- Columbia
- Cyprus
- Dominican Republic
- Egypt
- Ghana
- Great Britain
- Greece
- Guyana
- Haiti
- Hong Kong
- India
- Ireland
- Israel
- Jamaica
- Japan
- Jordan
- Liberia
- Montenegro
- Montserrat
- Netherlands
- New Zealand
- Nicaragua
- Nigeria
- Norway
- Pakistan
- Peru
- Philippines
- Qatar
- Saudi Arabia
- Singapore
- South Africa
- South Korea
- Switzerland
- Taiwan
- Turkey
- United Arab Emirates
- United Kingdom
- United States
Primary Job Function: Clinical OR Management

68.3%
431,475
SDMS CME CREDITS AWARDED

531
FREE SDMS CME ACTIVITIES AVAILABLE WITH SDMS MEMBERSHIP (WORTH 434 SDMS CME CREDITS)

183
ADDITIONAL SDMS CME CREDITS THROUGH THE SDMS REGISTRY REVIEW SERIES, INCLUDING WEBINARS

399,408
SDMS CME CREDITS REPORTED TO ARDMS AND CCI

2019 Annual Conference

11,585
SDMS CME Credits earned at the 2019 SDMS Annual Conference

1,020
Participants

91% were very satisfied/satisfied with the conference

96% said the conference completely/partially fulfilled their reason for attending

97% would recommend the conference to others

2019 SDMS VIRTUAL CONFERENCES

5 Virtual Conferences

393 Participants

1,647 SDMS CME Credits Awarded
Top Ten Most Downloaded JDMS Articles

2. Interpretation of the Correlation Coefficient: A Basic Review — Richard Taylor
4. Endometrial Ablation: A Tale of Two Women — Cheryl O. DuBose, Deanna Barymon
5. Partial Testicular Torsion and Torsion-Detorsion Syndrome — Julia A. Drose, Nayana U. Patel, Paul Russ
7. Soft-Tissue Sarcoma of the Right Thigh — Beth Perry
8. Sonographic Evaluation of a Pilonidal Cyst A Case Study — Sarah Conley
10. Sonographic Evaluation of the Portal and Hepatic Systems — Patrick Meyers, Cindy Owen
2019 SDMS Medal Level Supporters

The SDMS and SDMS Foundation extend their deepest appreciation to the organizations that generously supported the Society, its members, the SDMS Foundation, and the profession in 2019.

**PLATINUM SUPPORTER**
($30,000 or more)
- American Registry for Diagnostic Medical Sonography (ARDMS)
- Parker Laboratories, Inc.
- Parks Medical Electronics, Inc.
- Siemens Healthineers
- Unetixs Vascular, Inc.

**GOLD SUPPORTER**
($20,000 - $29,999)
- Cardiovascular Credentialing International (CCI)
- Nanosonics, Inc.

**SILVER SUPPORTER**
($10,000 - $19,999)
- CIVCO Medical Solutions
- Intersocietal Accreditation Commission (IAC)
- Philips Healthcare
- Trajecsys Corporation

**BRONZE SUPPORTER**
($5,000 - $9,999)
- American Registry of Radiologic Technologists (ARRT)
- Canon Medical Systems USA, Inc.
- Esaote North America
- Heritage Medical Products, Inc.
- HR Pharmaceuticals
IN 2019, the SDMS joined a pioneering alliance of sonography organizations dedicated to stopping work-related musculoskeletal disorders (WRMSD) resulting from the performance of diagnostic medical ultrasound.

ALLIANCE MEMBERS

• American Institute of Ultrasound in Medicine (AIUM)
• American Registry for Diagnostic Medical Sonography (ARDMS) and Inteleos
• American Society of Echocardiography (ASE)
• Intersocietal Accreditation Commission (IAC)
• Joint Review Committee on Education in Diagnostic Medical Sonography (JRC-DMS)
• Society for Vascular Ultrasound (SVU)
• Society of Diagnostic Medical Sonography (SDMS)

After meeting virtually throughout the year, the Alliance came together in September 2019 for a Design Summit that gave participants the opportunity to evaluate and improve the impact, metrics, coordination, funding, and communication necessary to address the WRMSD problem. The Alliance continues to work on finding innovative ways to address WRMSD in sonography and another Design Summit is scheduled for June 2020.

90% of sonographers are scanning in pain from WRMSD. (2009 Evans)

Employers incur $20 billion annually in direct costs for WRMSD workers’ compensation. (2017 Murphey)
Thank you to Sheryl Goss, MS, RT(R)(S), RDMS, RDCS, RVT, RVS, FSDMS, Darla Matthew, BAS, RDMS, RT(R)(S), and Michelle Wilson, EdD, RDMS, RDCS, FSDMS. The SDMS appreciates their dedication and service to the SDMS and the diagnostic medical sonography community.