SDMS MISSION

The Society of Diagnostic Medical Sonography (SDMS) is a professional membership organization founded in 1970 to promote, advance, and educate its members and the medical community in the science of diagnostic medical sonography.

SDMS STRATEGIC PLAN

MEMBERSHIP: Further build an empathetic, supportive, and responsive environment for the present and future SDMS community.

STANDARDS: Establish standards to help ensure the protection of the public from unqualified individuals performing sonography.

EDUCATION: Provide opportunities for life-long learning that are relevant, accessible, affordable, robust, and high quality.

PARTNERSHIPS & NON-DUES REVENUE: Cultivate relationships in alignment with the SDMS mission, purpose, and strategic plan.

Approved by the SDMS Board of Directors, September 2019.
DEAR SDMS MEMBERS,

I am pleased to present the 2021 SDMS Annual Report. In the following pages, you can learn more about the SDMS’ accomplishments over the last year and our plans for 2022. The annual report is a great way to quickly familiarize yourself with the SDMS’ many programs designed to meet the unique needs of sonographers.

In 2021, the SDMS continued to refine our virtual events model and I am excited to report that we held 14 successful virtual events. The popular Knowledge Series and specialty-specific Virtual Seminars continued to grow, and we also introduced a new Virtual Conference in the spring.

The virtual event schedule for 2022 can be viewed on sdms.org.

Being back in-person for the 2021 SDMS Annual Conference after pivoting to a fully virtual event in 2020 was truly a momentous occasion. It was great to see old friends and new faces during the educational sessions, exhibit hall hours, and networking and social events. I hope that you will consider joining us for the 2022 SDMS Annual Conference in Atlanta, Georgia, September 29 – October 1.

In addition to the virtual and in-person events that provided the opportunity to earn SDMS CME credits, the SDMS also launched a new SDMS Learning Center in 2021. Housing the SDMS’ broad array of learning activities in all specialties, the SDMS Learning Center, gives the sonography community an easy way to earn SDMS CME credits when their schedule allows.

Finally, in 2021 the SDMS established a diversity, equity, and inclusion policy outlining its commitment to promoting and implementing ongoing improvements to diversity, equity, and inclusion in the diagnostic medical sonography profession and in our membership, leadership, volunteers, and staff. The SDMS Board of Directors recognizes the success of the SDMS’ mission depends on members, leaders, volunteers, and staff who provide diverse backgrounds, experiences, ideas, perspectives, and opinions.

None of the accomplishments would have been possible without the collaboration between the SDMS volunteers and the SDMS staff. To ensure continued success in our future endeavors, the SDMS expanded our staff in 2021 and we will fill additional positions in 2022.

In 2022, the SDMS in collaboration with other sonography organizations will also be undertaking a revision of the Scope of Practice and Clinical Standards for the Diagnostic Medical Sonographer. The document which defines the scope of practice and clinical standards for diagnostic medical sonographers and describes their role as members of the healthcare team was originally drafted in 2015.

Another major project slated for 2022 is the gathering of information on sonography educational programs. The goal of the project is to understand the needs of sonography educators and students so the SDMS can design programs to support them during the educational journey and transition into sonography as a career.

As you read through the annual report, I encourage you to consider how you can support the sonography profession. The SDMS is successful because of members like you who volunteer their time and expertise. You can learn more about the recently expanded SDMS volunteer opportunities and how to sign up at collaborate.sdms.org.

Thank you for the opportunity to serve you and the diagnostic medical sonography profession. I am always amazed at what we can achieve together, and I look forward to our future endeavors.

Sincerely,

Catherine E. Rienzo, EdD, RT(R)(ARRT), RDMS, FSDMS
SDMS and SDMS Foundation President
SDMS’ FINANCIAL PERFORMANCE

$278,636.00
2021 CHANGE IN NET ASSETS

SDMS’ PLANNED 2022 ACTIVITIES

FIGHT WRMSDs in sonography by funding research and advocating for sonographers

SUPPORT sonographers’ CME and professional development needs through virtual and in-person events

UPDATE the Scope of Practice and Clinical Standards for the Diagnostic Medical Sonographer

EXPLORE Diversity, Equity, and Inclusive (DEI) initiatives for the SDMS and the sonography profession

GATHER DATA on sonography educational programs to inform future efforts to support educators and students

EXPAND STAFF and infrastructure to meet members’ needs

INCREASE OPPORTUNITIES for member engagement and volunteerism
WANT TO MAKE A DIFFERENCE?

The SDMS depends on volunteers to accomplish our mission and strategic goals. Volunteer opportunities with the SDMS range from long-term commitments such as the Board of Directors, committees, and task forces to micro-volunteer projects that are shorter in nature. Learn more and sign up to volunteer today.

sdms.org/volunteer

6,300 HOURS VOLUNTEERED IN 2021

376 Member Volunteers

41 SDMS Liaisons attended sonography and imaging organizations’ meetings (e.g., Board, Committee, and Task Force).

- Mentored sonography students for future leadership development
- Planned program content, identified and secured faculty, and provided support for SDMS in-person and virtual events
- Developed continuing medical education (CME) and professional development content for SDMS learning activities
- Reviewed SDMS CME activities for accuracy and compliance
- Provided subject matter expertise to develop clinical refresher courses
- Identified future leaders and slated candidates for the election
- Judged SDMS awards and competitions
- Oversaw the SDMS budget and financial reports
- Worked on proposed legislation
- Conducted Work Related Musculoskeletal Disorders (WRMSDs) in Sonography research
THE LARGEST ASSOCIATION OF SONOGRAPHERS AND SONOGRAPHY STUDENTS IN THE WORLD

26,958 MEMBERS

As of December 31, 2021
74.3%  
Primary Job Function: Clinical OR Management

83.9% Female
15 Years On Average Practicing Sonography
32.8% Hold Associate Degree
27.7% Hold Bachelor’s Degree

59.4%  
Hold RDMS Credential
28.6%  
Hold RVT Credential
13.3%  
Hold RDMS Credential
1.8%  
Hold RCS Credential
1.7%  
Hold RVS Credential

As of December 31, 2021
Delivering quality education for the sonography community

605,218
SDMS CME CREDITS AWARDED

558 FREE SDMS CME ACTIVITIES AVAILABLE with SDMS membership (worth 359 SDMS CME Credits)

186 ADDITIONAL SDMS CME CREDITS through the SDMS Registry Review Series, including webinars

353,450 SDMS CME CREDITS reported to ARDMS and CCI

As of December 31, 2021
8,411 SDMS CME CREDITS EARNED

Held in the spring, the SDMS Virtual Conference is a travel-free, online-only learning experience that enables sonographers, sonography students, and physicians from around the world to network and learn. In addition to earning SDMS CME credits, the educational program provides attendees with knowledge and skills in new sonographic techniques, diagnostic accuracy, enhancements of sonographic instrumentation, and practice management strategies.

2021 SDMS VIRTUAL CONFERENCE
APRIL 23 – 25, 2021

5,950 SDMS CME CREDITS EARNED

91% were very satisfied/satisfied with the conference
96% said the conference completely/partially fulfilled their reason for attending
97% would recommend the conference to others
892 Attendees  
98% liked the virtual format and would consider attending future virtual events.  
99% felt the information presented was relevant and useful.

SDMS VIRTUAL SEMINARS

3 Virtual Seminars  
625 Attendees  
99% liked the virtual format and would consider attending future virtual events.  
99% felt the information presented was relevant and useful.

A second chance at the SDMS' most popular virtual content

SDMS KNOWLEDGE SERIES

9 webinars  
4,998 attendees  
99% liked the virtual format and would consider attending future virtual events.  
98% felt the information presented was relevant and useful.

Online webinars led by sonography experts on current topics of interest
756,121 Full-Text Downloads
222 Published Authors
61 JDMS articles Published for CME Credit
46 Editorial Board Members
236 Manuscript Reviewers

TOP TEN MOST DOWNLOADED JDMS ARTICLES

1. Sonographic Evaluation of Thyroid Size: A Review of Important Measurement Parameters – Alexander Viduetsky and Christi Lauve Herrejon
2. Interpretation of the Correlation Coefficient: A Basic Review – Richard Taylor
5. Diastolic Dysfunction and the New Recommendations for Echocardiographic Assessment of Left Ventricular Diastolic Function: Summary of Guidelines and Novelties in Diagnosis and Grading – Antoine Kossaify and Mireille Nasr
8. Skene’s Gland Abscess: Detection With Transperineal Sonography – Cassandra M. Desmarais
10. Amniotic Fluid Assessment: Amniotic Fluid Index Versus Maximum Vertical Pocket – Jacquelyn Coombe-Patterson
2021 SDMS Medal Level Supporters

PLATINUM SUPPORTER
($30,000 or more)
• American Registry for Diagnostic Medical Sonography (ARDMS)
• Parker Laboratories, Inc.
• Siemens Healthineers
• Unetixs Vascular, Inc.

GOLD SUPPORTER
($20,000 – $29,999)
• Cardiovascular Credentialing International (CCI)
• Intersocietal Accreditation Commission (IAC)
• Parks Medical Electronics, Inc.
• Philips Healthcare
• Samsung NeuroLogica
• US Vascular (Vasculab)

SILVER SUPPORTER
($10,000 – $19,999)
• Canon Medical Systems
• Hologic
• Nanosonics, Inc.
• SonoSim, Inc.
• Trajecsys Corporation

BRONZE SUPPORTER
($5,000 – $9,999)
• American Registry of Radiologic Technologists (ARRT)
• Core Sound Imaging
• CS Medical LLC
• HR Pharmaceuticals
• Image Monitoring USA

The SDMS and SDMS Foundation extend their deepest appreciation to the organizations that generously supported the Society, its members, the SDMS Foundation, and the profession in 2021.

THANK YOU!
THANK YOU
FOR YOUR SERVICE AND DEDICATION TO THE SDMS AND THE SONOGRAPHY COMMUNITY.

OUTGOING BOARD MEMBERS

Stephanie Ellingson
MS, RDMS, RDCS, RT(R)

Eric Kallstrom
MBA, ACS, RDCS, FACVP, FASE

Tammy Stearns
MS, RT(R), RDMS, RVT, FSDMS, FASE