SDMS MISSION
The Society of Diagnostic Medical Sonography (SDMS) is a professional membership organization founded in 1970 to promote, advance, and educate its members and the medical community in the science of diagnostic medical sonography.

SDMS STRATEGIC PLAN

MEMBERSHIP: Further build an empathetic, supportive, and responsive environment for the present and future SDMS community.

STANDARDS: Establish standards to help ensure the protection of the public from unqualified individuals performing sonography.

EDUCATION: Provide opportunities for life-long learning that are relevant, accessible, affordable, robust, and high quality.

PARTNERSHIPS & NON-DUES REVENUE: Cultivate relationships in alignment with the SDMS mission, purpose, and strategic plan.

Approved by the SDMS Board of Directors, September 2019.
DEAR SDMS MEMBERS,

I am delighted to share with you the 2022 Society of Diagnostic Medical Sonography (SDMS) Annual Report, which showcases the society’s achievements from the past year and outlines our plans for 2023. Through this report, you can gain an in-depth understanding of the SDMS’ diverse programs that are specifically designed to address the needs of sonographers. It is an excellent resource for familiarizing yourself with the SDMS’ offerings and the impact we have on the sonography profession.

In 2022, the SDMS achieved significant accomplishments that supported the field of diagnostic medical sonography. In direct support of our mission, the SDMS delivered highly rated education for the sonography community, awarding 695,466 SDMS CME credits. This education was provided through various on-demand activities and events, including the SDMS Annual Conference, SDMS Virtual Conference, SDMS Virtual Seminars, SDMS Knowledge Series, and SDMS CME Crunch Week.

The SDMS also achieved an important milestone in advancing the Journal of Diagnostic Medical Sonography (JDMS). The JDMS editorial team held a strategic planning meeting in 2022, resulting in an updated JDMS Strategic Plan. The JDMS Strategic Plan will guide efforts through 2027 and focuses on strengthening the journal by targeting quality, reputation, and engagement.

In 2023, the SDMS has planned a variety of initiatives to support the sonography profession. One of the initiatives the SDMS will undertake in 2023 is the publication of an updated Scope of Practice and Clinical Standards for the Diagnostic Medical Sonographer. Another planned initiative is the investigation of the impact of the current healthcare environment on sonographers and sonography students. The SDMS will also be reviewing the National Education Curriculum (NEC) which will be expanded to include breast, musculoskeletal, and pediatric cardiac curricula.

To guide our efforts for the next five years, the SDMS will also conduct strategic planning in 2023. This planning process will involve a comprehensive review of the current state of the sonography profession, the expressed needs of sonographers, as well as an assessment of the emerging trends and challenges that will impact the profession in the future. The strategic planning process will involve collaboration with sonographers, sonography students, educators, and other stakeholders in the sonography community to ensure that the resulting plan reflects the needs and priorities of the profession.

While going through the annual report, I urge you to contemplate how you can support the sonography profession. The success of SDMS is attributed to members who selflessly offer their time and skills. To learn more about the volunteer opportunities at the SDMS and to sign up, visit: collaborate.sdms.org

It is my privilege to serve as the SDMS and SDMS Foundation President. The power of our collective efforts never fails to astonish me, and I am excited to work on your behalf in 2023.

Sincerely,

Catherine E. Rienzo, EdD, RT(R)(ARRT), RDMS, FSDMS
SDMS and SDMS Foundation President
SDMS’ FINANCIAL PERFORMANCE

$(502,632)*

2022 CHANGE IN NET ASSETS

*Unaudited financial information

SDMS’ PLANNED 2023 ACTIVITIES

PUBLISH an updated Scope of Practice and Clinical Standards for the Diagnostic Medical Sonographer

INVESTIGATE the impact of the current healthcare environment on sonographers and sonography students

PROMOTE sonographer safety and well-being with employers and the healthcare industry

ADVOCATE for sonographers’ protection from work-related musculoskeletal injuries

FOSTER mentorship opportunities to guide and support sonographers and sonography students

ENCOURAGE increased participation by sonographers in research activities

INCREASE professional development through expansion of SDMS CME opportunities
WANT TO MAKE A DIFFERENCE?

The success of the SDMS relies on the contributions of our volunteers. There are various volunteer opportunities available, including serving on the SDMS Board of Directors, committees, and task forces, as well as completing short-term volunteer projects. Get involved and become a volunteer now.

sdms.org/volunteer

9,480

HOURS VOLUNTEERED IN 2022

904
Volunteers

43
SDMS Liaisons attended sonography and imaging organizations’ meetings

• Guided sonography students toward future leadership growth
• Identified qualified SDMS members to serve in elected volunteer positions
• Developed practical clinical, procedure-based and patient-focused educational courses
• Designed and planned SDMS virtual and in-person events
• Created educational and professional growth content for SDMS learning opportunities
• Reviewed educational content from SDMS CME Providers for accuracy and relevance
• Evaluated submissions and selected award recipients and SDMS competition winners
• Reviewed and made recommendations for the proposed annual budget and financial policies
• Monitored legislation with potential impact on sonographers and the sonography profession
• Conducted research on work-related musculoskeletal disorders (WRMSDs) in sonography
• Published Sonographer Best Practices for Infection Prevention and Control
THE LARGEST ASSOCIATION OF SONOGRAPHERS AND SONOGRAPHY STUDENTS IN THE WORLD

24,538 MEMBERS

As of December 31, 2022

- Argentina
- Australia
- Bahamas
- Bangladesh
- Barbados
- Bermuda
- Brazil
- British Virgin Islands
- Bulgaria
- Canada
- Cayman Islands
- China
- Columbia
- Congo
- Cyprus
- Dominican Republic
- Egypt
- French Antilles
- Germany
- Great Britain
- Guyana
- Hong Kong
- India
- Ireland
- Jamaica
- Japan
- Malaysia
- Mexico
- Montenegro
- Netherlands
- New Zealand
- Nicaragua
- Nigeria
- Norway
- Pakistan
- Peru
- Qatar
- Saudi Arabia
- Singapore
- South Africa
- South Korea
- Sweden
- Switzerland
- Taiwan
- Trinidad and Tobago
- United Arab Emirates
- United Kingdom
- United States
71.4%  
Primary Job Function: Clinical OR Management  
81.4% Female  
15.7 Years On Average Practicing Sonography  
31.3% Hold Associate Degree  
26.6% Hold Bachelor’s Degree

57.5% Hold RDMS Credential  
28.2% Hold RVT Credential  
12.8% Hold RDACS Credential  
1.8% Hold RCS Credential  
1.8% Hold RVS Credential  
17.0% Hold RVT Credential

REGISTERED SPECIALTY  
As of December 31, 2022
Delivering quality education for the sonography community

695,466 SDMS CME CREDITS AWARDED

649 FREE SDMS CME ACTIVITIES AVAILABLE with SDMS membership (worth 411 SDMS CME credits)

188 ADDITIONAL SDMS CME CREDITS available through the SDMS Registry Review Series

408,930 SDMS CME CREDITS reported to ARDMS, ARRT, and CCI

As of December 31, 2022
**2022 SDMS VIRTUAL CONFERENCE**

**APRIL 29 - MAY 1, 2022**

- **7,825** SDMS CME CREDITS AWARDED
- **859 Registrants**
  - **98%** were satisfied with the conference
  - **96%** were satisfied with the quality of the conference sessions and speakers

Held in the spring, the SDMS Virtual Conference is a travel-free, online-only learning experience that enables sonographers, sonography students, and physicians from around the world to network and learn. In addition to earning SDMS CME credits, the educational program provides attendees with knowledge and skills in new sonographic techniques, diagnostic accuracy, enhancements of sonographic instrumentation, and practice management strategies.

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**2022 SDMS ANNUAL CONFERENCE**

**SEPTEMBER 29-OCTOBER 1**
**ATLANTA, GA**

- **5,759** SDMS CME CREDITS AWARDED
- **714 Participants**
  - **98%** were very satisfied/satisfied with the conference
  - **99%** said they would attend a future SDMS Annual Conference

The SDMS Annual Conference is designed for sonographers, sonography students, and physicians who use sonography in their practice setting. Held in the fall, the SDMS Annual Conference is designed to foster connections and learning and includes multiple opportunities to network and visit the exhibit hall. Attendees will earn SDMS CME credits while learning about new sonographic techniques, diagnostic accuracy, enhancements of sonographic instrumentation, and practice management strategies.
SDMS VIRTUAL SEMINARS

4 Virtual Seminars
1,100 Registrants
98% liked the virtual format and would consider attending future virtual events
100% felt the information presented was relevant and useful

A second chance at the SDMS’ most popular virtual content

CME CRUNCH WEEK

1,052 Registrants
99% liked the virtual format and would consider attending future virtual events
99% felt the information presented was relevant and useful

Online webinars led by sonography experts on current topics of interest

SDMS KNOWLEDGE SERIES

7 webinars
8,494 Registrants
99% liked the virtual format and would consider attending future virtual events
98% felt the information presented was relevant and useful
The JDMS Editorial Team held their Strategic Planning Meeting in 2022.

The JDMS Editorial Team shared thoughtful insight and ideas, allowing them to develop an updated plan that will serve the JDMS through 2027. The 2023-2027 JDMS Strategic Plan focuses on the following areas:

**QUALITY**
- Strengthen authenticity and integrity of authors and content
- Sustain an accessible and reliable editorial and publishing process

**REPUTATION**
- Grow the effectiveness, diversity, exposure, and reach of the JDMS
- Increase author visibility, respectability, and influence

**ENGAGEMENT**
- Increase engagement of the JDMS constituents
2022 SDMS Medal Level Supporters

The SDMS and SDMS Foundation extend their deepest appreciation to the organizations that generously supported the Society, its members, the SDMS Foundation, and the profession in 2022.

PLATINUM SUPPORTER
($30,000 or more)
• American Registry for Diagnostic Medical Sonography (ARDMS)
• Cardiovascular Credentialing International (CCI)
• Parker Laboratories, Inc.
• Parks Medical Electronics, Inc.
• Unetixs Vascular, Inc.

GOLD SUPPORTER
($20,000 – $29,999)
• Biodex Medical Systems
• Hologic
• Lantheus Medical Imaging
• Siemens Healthineers

SILVER SUPPORTER
($10,000 – $19,999)
• Canon Medical Systems
• Intersocietal Accreditation Commission (IAC)
• Philips Healthcare
• Samsung
• Trajecsys Corporation
• US Vascular (Vasculab)

BRONZE SUPPORTER
($5,000 – $9,999)
• American Registry of Radiologic Technologists (ARRT)
• Baylor Scott & White
• GE Healthcare
• HR Pharmaceuticals
• Image Monitoring USA
• SonoSim, Inc.

THANK YOU!
THANK YOU
FOR YOUR SERVICE AND DEDICATION TO THE SDMS AND THE SONOGRAPHY COMMUNITY.