



Bridgett Willey, PhD, RDMS, RVT, RDCS, RT(R), FSDMS

Treasurer

Bridgett is the Director of Allied Health Education and Career Pathways at the University of Wisconsin (UW) Health in Madison, Wisconsin. She has been with UW Health since 2005 in various roles including Clinical Education Coordinator for the School of Diagnostic Medical Sonography, Program Director for the School of Diagnostic Medical Sonography, and Manager for the Heart and Vascular Clinic Non-Invasive Imaging Lab. Bridgett is a multi-year volunteer with the SDMS serving on the Board of Directors, Government Relations Committee, Membership and Awards Committee, and as the SDMS liaison to the AIUM Bioeffects Committee.

In 2013, Bridgett founded the Health Occupations and Professions Exploration (HOPE) Program which provides underrepresented high school students with a college mentor so that they can learn about and explore over 60 careers in health care. The participating students are then eligible to apply for one of over 80 HOPE Summer Internship opportunities at UW Health. To date the HOPE Program has had over 2,500 high school and college student participants and over 400 interns.

Sonography is Bridgett's chosen career because she enjoys being a part of the team that is able to diagnose conditions and illnesses. "I love thinking critically about cases and finding the answers," said Bridgett. "Sonography allows me to work autonomously as well as be a critical part of the larger healthcare team. I also love that my current work allows me to develop and support our future sonography workforce."

Bridgett holds a Bachelor of Arts from Ottawa University and a Master of Science and Doctor of Philosophy from the University of Wisconsin – Madison. She is the co-author of *Adult Echocardiography Review 2nd Edition* for Davies Publishing and has co-authored several articles on thermal ablation techniques as the lead Research Sonographer for the UW Madison Thermal Ablation Laboratory.