Don Kerns, JD, CAE
Chief Executive Officer, SDMS

Don is the CEO of the SDMS and an ex-officio Officer and Director of the SDMS Board of Directors. He joined the SDMS staff in 1999 after serving as a technology/Y2K consultant to the SDMS. He has a wealth of healthcare, allied health education, non-profit, accreditation, legislative/regulatory, and technology experience. During his tenure with the SDMS, he has led various collaborative efforts including the Sonography Licensure Coalition (SLC), which monitors legislation and regulations impacting sonography, the revision of the Scope of Practice and Clinical Standards for the Diagnostic Medical Sonographer, and the annual SDMS Board Liaison meeting, which brings together over 40 representatives of sonography-related organizations to discuss pressing issues and trends.

The opportunity to use technology to deliver information and educational content to SDMS members around the world is what drew Don to the SDMS. “I enjoy working with the SDMS volunteers, who are incredibly passionate about the profession and spend amazing amounts of time supporting the SDMS,” said Don. While working full-time at the SDMS, Don decided to attend law school to enhance his skills and knowledge of nonprofit management and healthcare professions. After four years of juggling work and night school, Don graduated from law school in 2012 and was admitted to practice in the State of Texas. In 2013, he was admitted to practice in the District of Columbia and before the United States District Court for the Northern District of Texas.

Don holds a Bachelor of Science from Upper Iowa University and a Doctor of Jurisprudence from Southern Methodist University. He also holds the Certified Association Executive (CAE) credential from the American Society of Association Executives (ASAE). Don is a member of the ASAE, the American Society of Quality (ASQ), AHRA: The Association for Medical Imaging Management, the American Bar Association (ABA), the State Bar of Texas, the District of Columbia Bar (DCB), and the Dallas and Collin County (TX) Bar Associations.