SPONSORSHIP PROSPECTUS

2020 SDMS ANNUAL CONFERENCE
VIRTUAL EDITION | SEPTEMBER 25-27
ADVANCING SONOGRAPHY FOR 50 YEARS
GET SEEN BY
SONOGRAPHERS
SPONSORSHIP OPPORTUNITIES

$15,000 FRIDAY NIGHT SHOWCASE

Exclusive Sponsor of the Annual Conference - Virtual Edition Friday Night Showcase. Includes: President’s Message, General Session, and the SDMS and SDMS Foundation Awards Presentation

✓ Recognition at the beginning and end of the showcase
✓ Opportunity to introduce the General Session speaker
✓ Opportunity to include a 2-minute video advertisement (during the Showcase break)
✓ Opportunity to include a 1-minute video advertisement (during Saturday or Sunday break)
✓ Banner ad on conference website/app
✓ Conference app alert
✓ Company information listed in vendor directory
✓ Logo and listing in conference materials
✓ Pre- and post-conference mailing list
✓ SDMS.org website ad
✓ Social media post
✓ Opportunity to be recognized as a future speciality-specific SDMS Virtual Conference Sponsor (Note: This is on a first come, first serve basis and dates/topics are determined and set by the SDMS using recorded content from previous SDMS Annual Conferences)

$8,000 CONFERENCE WEBSITE/APP

(1 Available)

Your company name and/or logo will be displayed throughout the conference website/app. You also receive an additional conference app alert and banner ad with this sponsorship. Additional benefits include:

✓ Opportunity to include a 1 minute video advertisement (run a 1-minute video during each lunch/extended break: Friday, Saturday, and Sunday)
✓ Recognition at the beginning and end of the conference
✓ Two banner ads in the conference website/app
✓ Two conference app alerts
✓ Company information listed in vendor directory
✓ Logo and listing in conference materials
✓ Pre and post conference mailing list
✓ SDMS.org website ad
✓ Social media post
SPONSORSHIP OPPORTUNITIES

$6,000 SPECIALTY TRACK
(4 Available)

Choose from Abdominal+, Cardiac, OB/GYN, or Vascular to be listed as the exclusive sponsor of the specialty specific track. Your company name and/or logo will be displayed on the presentation background overlay and on promotions for that track. Additional benefits include:

✓ Opportunity to include a 1-minute video advertisement (will be run during both breaks in selected track)
✓ Recognition at the beginning and end of the conference
✓ Recognition at the beginning and end of the track
✓ Banner ad in conference website/app
✓ Company information listed in vendor directory
✓ Logo and listing in conference materials
✓ Pre- and post-conference mailing list
✓ SDMS.org website ad
✓ Social media post

$4,000 LUNCH AND LEARN
(4 Available)

Do you have a new product or update you want to share with the conference attendees? Receive a 10-minute dedicated time slot to play a commercial presentation during the 30-minute lunch break on Saturday or Sunday. Additional benefits include:

✓ 10-minute Lunch & Learn time slot on either Saturday or Sunday (first come, first serve)
✓ Recognition at the beginning and end of the lunch break
✓ Company information listed in vendor directory
✓ Logo and listing in conference materials
✓ Post conference mailing list
✓ Social media recognition
$2,500 BREAK

(8 Available)

Showcase your company during a session break on Saturday or Sunday. Additional benefits include:

✓ Opportunity to include a 1-minute video advertisement (will be run once on Saturday and once on Sunday)
✓ Recognition at the beginning and end of the conference
✓ Company information listed in vendor directory
✓ Logo and listing in conference materials
✓ Post conference mailing list
✓ Social media recognition

$2,000 SDMS FOUNDATION SUPPORTER

This year, the SDMS Foundation has increased its efforts to support the sonography community during these uncertain times. The SDMS Foundation provides grants and scholarships that support sonographers. Help us support the sonography community!

✓ Company information listed in vendor directory
✓ Logo and listing in conference materials
✓ Post conference mailing list
✓ Social media recognition
SHOW YOUR SUPPORT AND GAIN AN AUDIENCE
LUNCH BREAK ADVERTISEMENT
Showcase your company and what you have to offer during the lunch break. Limited space. First come, first serve.

30 Seconds:
• $500 (Individual day only)
• $750 (Saturday & Sunday)
1 Minute:
• $700 (Individual day only)
• $950 (Saturday & Sunday)

COMPANY INFORMATION LISTED IN VENDOR DIRECTORY
List your company name, logo, description, and contact information for the attendees to view through the conference website/app.
• $300

MAILING LISTS
Promote your products and services directly to attendees both before and after the conference.
• Pre and post conference mailing list: $350
• Pre-conference mailing list: $200
• Post-conference mailing list: $200

BANNER AD
Promote your company through the conference website/app. You can link your banner ad to your directory listing, external website, or custom overlay screen.
• $500

CONFERENCE APP ALERT
Promote your company through real time notifications to attendees through the conference website/app. Multiple opportunities are available.
• Friday 9/25: $400
• Saturday 9/26: $400
• Sunday 9/27: $400

SOCIAL MEDIA POST
Promote your company to the followers of the SDMS social media account of your choice.
• $400

ADVERTISING OPPORTUNITIES
DON'T MISS OUT
SIGN UP TODAY

SDMS
SOCIETY OF DIAGNOSTIC MEDICAL SONOGRAPHY
2745 Dallas Parkway, Suite 350
Plano, TX 75093
Phone: (800) 229-9506

CONTACT:
SDMS Learning Department
Phone: (214) 473-8057
Email: conference@sdms.org

SDMS.ORG